



MyKasih News

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RM1.6 Million Raised To Aid Flood Victims In Six States

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MYAirportCARES Supports 11 Schools Nationwide Via MyKasih Bursary Programme

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JTI Malaysia Continues Community Investment With MyKasih For 11th Year

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Chairman's Message

The first quarter of 2023 kept us on our toes as we responded to appeals from flood-affected communities. We reached out to corporations such as Allianz Malaysia, BAT Malaysia, CIMB Bank Berhad, CIMB Foundation, DIALOG Group Berhad, HSBC Bank Malaysia, JTI Malaysia, Micron Technology, Pengerang Independent Terminals Sdn. Bhd. (PITSB), and SC Johnson & Sons (M) Sdn. Bhd. for their support.

They contributed towards the RM1.6 million raised to aid 3,835 B40 families who were severely affected by the floods in Johor, Pahang, Perak, Sabah, and Sarawak. From December 2022 to March 2023, the beneficiaries were able to replenish food and other basic household items which were lost or damaged during the floods. We greatly appreciate the speedy responses from our donor partners in supporting the above flood relief mission.

The floods have also deepened our understanding of the importance of conserving our natural ecosystems, both for environmental protection as well as for community livelihood and food security.

We have extended our support to DIALOG and PITSB as they expand their CSR footprint in south of Johor. In collaboration with Reef Check and Universiti Malaya, their staff volunteers are collecting vital data on seagrass health to contribute towards the development of a conservation plan for Johor's flagship ecosystem, the seagrass.

March and April 2023 brought us back to the schools and student beneficiaries of the MyKasih 'Love My School' bursary programme. We are proud to feature 12-year old Rizwan A/K Supian who has since graduated from primary school and is now beginning his secondary education in MRSM in Pahang. He is SK Permatang Keledang's pride and joy and is one of the indigenous Asli students who continue to inspire us with his talent in robotics and his passion for education.

Stories like Rizwan's motivate us to continue to invest in children. 70% of MyKasih's donations are for the 'Love My School' programme to feed and equip children in schools so that they can actively participate in class as well as the outdoors through sports and STEM pursuits.

What better way to celebrate Hari Raya Aidilfitri than commencing a skills and income-generation programme for 50 women in Langkawi. In May, the MAH-SURI sewing skill course began training 50 women to upcycle used linen from hotels in Langkawi to be turned into lifestyle accessories and handicraft for Langkawi's tourism industry. Similarly, women in Selangor are beading Nyonya shoes to make a living through this heritage art. Do look forward to purchasing some creative gifts from these ladies!

I would like to end my message with a final note of gratitude to all who participated in the annual MyKasih Charity Golf fundraiser held in May. The RM1.2 million raised stands testament to your trust and faith in what we do to help the poor in Malaysia. We hope for your continued support.

TAN SRI DR NGAU BOON KEAT

Chairman and Co-Founder



Additional support is rendered through sponsorship of extra tuition classes, study camps, English literacy and numeracy workshops, and computer labs for 21st-century learning. Robotics, aquaponic projects and sports activities are also funded to enhance their learning experience in school.



Sustainability Initiatives

In addition to cashless aid, the foundation provides opportunities for beneficiaries to achieve food security and financial independence. These interventions include basic health screening, food cultivation (fruits and vegetables), farming (fish, chickens and bees), skills and entrepreneurial training, financial literacy and income-generation projects to help urban households and rural communities improve their quality of life.



Orang Asli Children's Education Fund

MyKasih intensified its efforts in Orang Asli communities through the OA Children's Education Fund which was set up 2015 by Puan Sri Jean Ngau. The fund currently supports nine rural community-initiated learning centres (locally known as Pusat Didikan Komuniti, PDKs) in Perak and Pahang.

The 400 students at these PDKs are taught by local OA teachers from the community itself using specially curated indigenous modules and lesson plans focusing on basic literacy (Reading, Writing, Counting, and Comprehension).

The PDKs are also supported through the establishment of food farms to ensure food and nutrition security as the communities reduce chronic malnutrition and stunting among the young.



How You Can Help...

We rely on funding from donors to carry out all of the above community and school programmes. Companies are welcome to adopt MyKasih's programmes and brand them accordingly as part of their on-going corporate social responsibility initiatives.

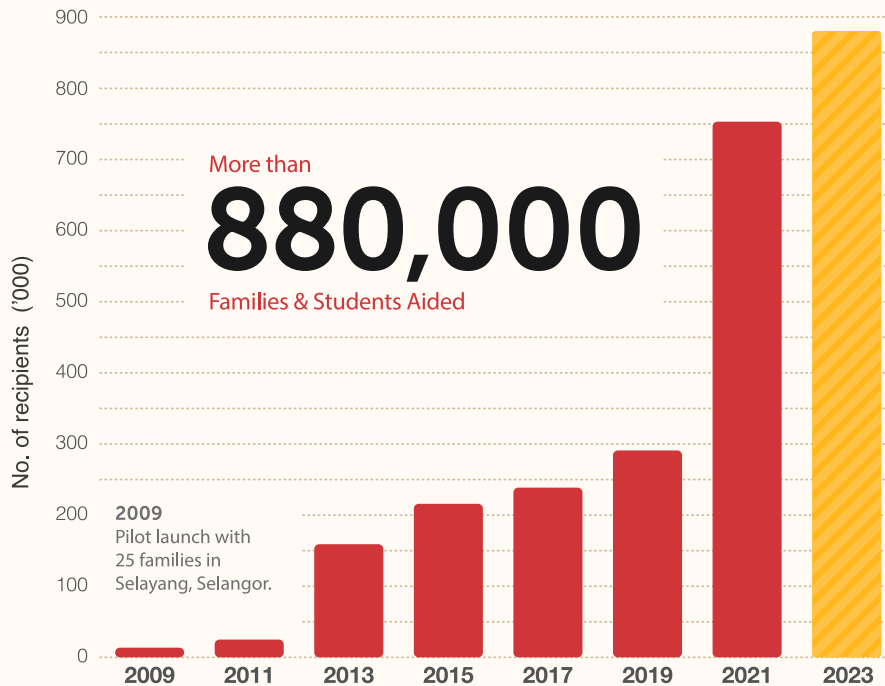


Every ringgit goes a long way in making a difference. All cash donations to MyKasih Foundation are tax-exempt and are passed in full to the beneficiaries.

MyKasih will oversee the expenditure and disbursements to ensure that funds are used strictly for their intended purposes. Donors will receive fund utilisation reports detailing the purchasing trends, progress of projects undertaken, as well as impacts and outcomes of investments made.

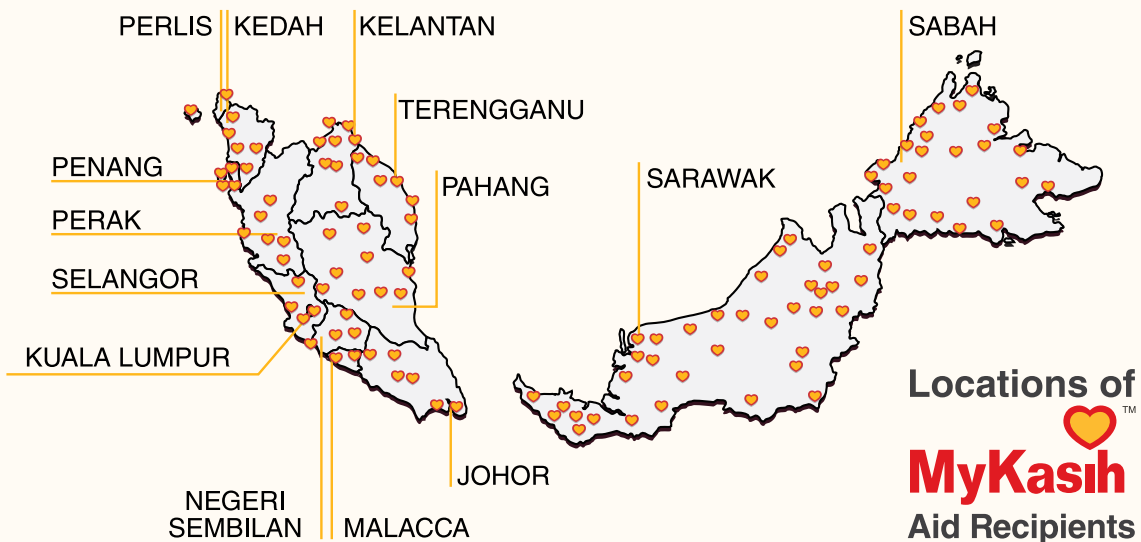
MyKasih Today

MyKasih started with a pilot MyKasih 'Love My Neighbourhood' food aid project involving 25 families back in 2009. By the end of 2023, we have channelled **RM460 million** via the MyKasih cashless payment system to more than **880,000 families** in over 400 locations nationwide, which include primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.



The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

The Ministry of Finance, Ministry of Urban Wellbeing, Housing and Local Government, Johor and Sarawak State Governments, Lembaga Zakat Selangor, Zakat Pulau Pinang and Majlis Agama Islam Melaka, have also been using the innovative MyKasih system for their respective welfare programmes for the underprivileged.



Board Of Trustees



TAN SRI DR NGAU BOON KEAT
Chairman & Co-Founder



**TAN SRI DATO' SERI MEGAT
NAJMUDDIN BIN DATO' SERI
DR HJ MEGAT KHAS**



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**DATIN NAZRIN ANEEZA
BINTI NAZARUDDIN**



DATUK OH CHONG PENG



DATUK SRI IDRIS JALA

Vision & Mission

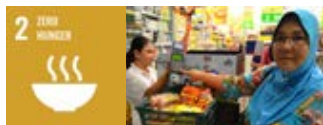
“ creating **loving and caring neighbourhoods**
through **food aid and education** ”

MyKasih And The UN SDGs

With the exception of Goal 6 (Clean Water & Sanitation), Goal 7 (Renewable & Clean Energy), Goal 12 (Responsible Consumption & Production) and Goal 16 (Peace, Justice and Strong Institutions), various MyKasih programmes are aligned with 13 out of the 17 SDGs as described below:



No Poverty: Our food aid, education and livelihood initiatives provide low-income households with opportunities to step out of poverty. With food on the table and children attending school or vocational studies, family members can participate in skills and entrepreneurial pursuits for a better quality of life.



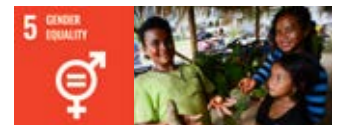
Zero Hunger: Our targeted cashless food aid and community food security projects ensure that families' basic need for food is met. Beneficiaries are given training in the relevant skills for decent work and gainful employment, which in turn translates to more income for household food expenditure.



Good Health and Well-Being: Good health and well-being are promoted through food aid, school sports programmes, community food security initiatives, as well as health screening. In partnership with local health departments, communities are given general screening which includes dental and vision checks, as well as cervical screening and mammogram.



Quality Education: Investments in Back-To-School necessities, computer labs, robotics equipment and school aquaponic edible gardens encourage digital literacy and STEM (Science, Technology, English and Mathematics) education among underprivileged students. Children in rural communities are also not left behind by way of 'jungle schools'.



Gender Equality: Gender equality is promoted by empowering young girls through sports and education, as well as providing women with the choice to manage household food budgets and the opportunity to gain new skills to earn a decent living.



Decent Work and Economic Growth: Our youth development programmes as well as skills training and entrepreneurial income-generation courses help our beneficiaries obtain decent work, thus contributing towards community resilience and nation-building.



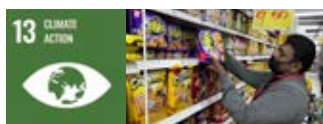
Industry, Innovation and Infrastructure: Our MyKad-based MyKasih cashless payment system ensures that aid is delivered in an efficient, secure and transparent manner to targeted beneficiaries. We continue to innovate to ensure our welfare delivery methods remain relevant and useful.



Reduced Inequalities: Our programmes do not discriminate based on race, gender or people at-risk. In fact, our initiatives also include marginalised and vulnerable communities such as the indigenous peoples or low-income households who are affected or impacted by HIV & AIDS.



Sustainable Cities and Communities: Our work in building sustainable communities starts first with respecting and empowering the people of the land to determine for themselves the kind of projects and activities which would benefit them. The sense of ownership ensures continuity towards resilience and self-sufficiency.



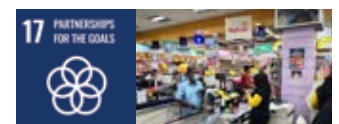
Climate Action: Our innovative cashless welfare distribution platform leverages on retail partners to serve beneficiaries when they shop under the programme. This circumvents additional carbon footprint involved in traditional aid delivery (i.e. procurement, packing, storage and transportation). Other efforts include community farming, tree-planting, and recycling.



Life Below Water: For the wellbeing of communities most vulnerable to climate change, our efforts include protecting the ecosystems they depend on for food and livelihood. At the same time, conserving critical wetlands such as mangrove forests and seagrass beds which serve as buffers from storms and sponges for floodwaters.



Life On Land: Our food security and livelihood initiatives in rural villages focus on resource efficiency (recycling of biodegradables into compost) and sustainable food production, i.e. integrating short-term cash crops with long-term carbon sequestering rubber and fruit trees, as well as livestock cultivation.



Partnerships For The Goals: We work extensively with partners to achieve the above goals. Our stakeholders range from various government agencies and ministries, donors and retail partners, schools and their educators, NGOs and social enterprises, as well as research institutions.

11th Annual MyKasih Charity Golf Raises RM1.2 Million

Teeing off for a good cause

MyKasih Foundation held its 11th annual charity golf tournament on 6 May 2023, which successfully raised RM1,202,600 through flight sponsorships and cash donations.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat, thanked all the golfers and sponsor organisations during the lunch prize presentation ceremony.



We started in 2009 by helping 25 families, and now, **more than 880,000 families** and **students** have benefitted from **RM460 million** worth of aid. We could not have achieved this without the compassion and generosity of donors and the cooperation of partners on the ground. Your support allows us to assist families and students in hardship. We hope to provide them with an opportunity for a better future.”

*MyKasih Foundation Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



Great weather allowed the 135 golfers to swing their way into completing all 18 holes at the Glenmarie Golf Club's Valley course.

Overall Champions



Medal A

Andrew Yong Tze



Medal B

Zulkifli Md Salleh



Ladies Category

Goh Siew Bee

Novelty Prize Winners



Nearest-To-Pin

Goh Siew Bee
(Hole #15)



Nearest-To-Pin

Norazly Taha
(Hole #4)



Nearest-To-Pin

Mohd Fhauzi Muridan
(Hole #15)



Nearest-To-Line

Goh Siew Bee
(Hole #5)



Nearest-To-Line

Che Rapi Mohammad
(Hole #5)



Nearest-To-Line

Sharman
(Hole #10)

There were no winners for the Bulls Eye Competition and the cash collection of RM9,800 was donated to MyKasih Foundation. The Hole-In-One prize of 25,000 DIALOG shares also went unclaimed.

50 lucky draw prizes were given out to the golfers. Towards the end of the prize-giving ceremony, the LG 75' Smart TV grand lucky draw prize worth RM4,500 donated by Sword Security Services Sdn Bhd was brought home by James Monteiro from DBS.

Sponsors

- AHAM Asset Management Berhad
- Ambank (M) Berhad
- Bangco Electrical Sdn Bhd
- Car N Co Sdn. Bhd
- Cemerlang Protection Sdn Bhd
- Chow Steel Engineering (Rawang) Sdn Bhd
- ConocoPhillips Sabah Ltd
- Dato' Anwarrudin Osman
- DBS Bank Ltd
- DIALOG Group Berhad
- Eastern Soldar Engineering & Construction Sdn Bhd
- Econsave Cash & Carry Sdn Bhd
- FIG Metal Industries Sdn Bhd
- GCU Consultants Sdn Bhd
- Hiromitsu Narukama
- Ho Kam Yong
- HSBC Malaysia
- Hup Chuang Lee (M) Sdn Bhd
- Juniwati Rahmat Hussin
- Kertih Terminals Sdn Bhd
- Lee Kai Ming
- LINACO Group of Companies
- Malayan Flour Mills
- MIE Industrial Sdn Bhd
- Mustafa Kamal bin Abu Bakar
- Mydin Mohamed Holdings Berhad
- NSS Infracore Sdn Bhd
- OCBC Bank (M) Berhad
- PADINI Dot Com Sdn Bhd
- Pengerang Independent Terminals Sdn Bhd
- Pengerang Terminals 2 (Two) Sdn Bhd
- Principal Asset Management Berhad
- Responsive Hub Sdn Bhd
- RHB Group
- Shinichiro Kobayashi
- Sumitomo Mitsui Banking Corporation Malaysia Berhad
- Sword Security Services
- Tan Bock Kwee & Sons Sdn Berhad
- Tan Lek Lek
- Toh Chee Seng
- United Overseas Bank (Malaysia) Bhd
- Vopak Asia Pte Ltd
- Whessoe Sdn Bhd
- Yuvendran Arumugam
- Zainab binti Mohd Salleh



RM1.6 Million Raised To Aid Flood Victims In Six States

With the year-end monsoon season and in anticipation of several areas to be hit by the floods, MyKasih fundraised between the months of December 2022 and April 2023 for post-flood assistance for affected B40 families.

A total of RM1,634,423.72 was distributed to the recipients across six states - Selangor, Johor, Pahang, Perak, Sabah, and Sarawak - to purchase the standard MyKasih-approved food items, as well as other household essentials such as electrical appliances, mattresses, pillows and blankets, kitchenware, storage containers, and schooling items.

100% of the funds raised was channelled to 3,835 verified flood-affected B40 families with a one-off allowance of RM250 - RM500 deposited into their MyKad account. The families will be able to purchase essential food items, basic household appliances, and schooling essentials at participating retail outlets.

The immediate outreach was also made possible due to the extensive network of retail partners MyKasih Foundation works with such as Mydin, Giant, The Store, Lotus Stores, AEON, Eonsave, TF Value Mart, and Speedmart99, and many other provision stores.



MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat, presenting a mock cheque to the Johor Chief Minister, YAB Datuk Onn Hafiz Ghazi (centre) during an event held in Johor Bahru on 17 March 2023 in support of the state government's flood relief efforts. Also present to witness the event were Pengerang Terminals Sdn Bhd Chief Executive Officer, Theo Oostinjen (far left), EXCO of Investment, Trade & Consumer Affairs, YB Tuan Lee Ting Han (second from left), and DIALOG Group Berhad's Independent Non-Executive Director (far right), Dato' Haji Ismail Karim.



RM1.6 million
raised



3,835
families aided

We sincerely thank corporations such as CIMB Bank Berhad, CIMB Foundation, DIALOG Group Berhad, Micron Technology, Pengerang Independent Terminals Sdn. Bhd., SC Johnson & Sons (M) Sdn. Bhd. and others, who immediately responded and contributed to our appeal to assist families affected by the floods. We hope that the assistance will lighten the burden of the B40 community who have to put their homes back in order in the aftermath of the floods.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.





The post-flood relief effort helps families rebuild their lives after encountering a disaster.

Donors who supported the post-flood relief effort and the number of families who benefitted from their contributions



DIALOG

-  **RM750,000** donated
-  **2,000** families aided



 **HSBC**

-  **RM180,000** donated
-  **360** families aided

Allianz 

-  **RM150,000** donated
-  **300** families aided

 **CIMB** 

-  **RM108,186** donated
-  **216** families aided

JTI

-  **RM100,000** donated
-  **200** families aided



 **PENGERANG**
INDEPENDENT TERMINALS

-  **RM100,000** donated
-  **200** families aided

 **SC Johnson**
A family company at work for a better world

-  **RM50,000** donated
-  **100** families aided


 **BRITISH AMERICAN TOBACCO**

-  **RM50,000** donated
-  **166** families aided

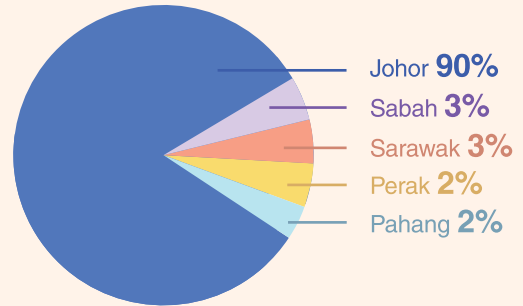
FINCO

-  **RM69,647.46** donated
-  **139** families aided

Others

-  **RM76,500** donated
-  **154** families aided

Percentage of the RM1.6 million post-flood relief allocation each state received from MyKasih Foundation



Recipients of the post-flood relief assistance were able to purchase essential food and non-food items.

Livelihood Opportunities Through Vegetable Cultivation



A fertile cucumber farm in Kampung Tiat, Cameron Highlands.

DIIALOG Group Berhad has been collaborating with the East Coast Economic Region Development Council (ECERDC) to empower and uplift B40 communities in the region, with a particular focus on the Orang Asli (OA).

In addition to supporting around 2,500 OA students in 18 primary schools since 2017 with monthly cashless bursaries and STEM education through the 'Love My School' programme, DIALOG also supports community-based skills and livelihood programmes focused on income-generation.

One of the community development activities undertaken with ECERDC, in partnership with Universiti Malaysia Pahang, is vegetable farming.

A total of 4.55 acres of land across the six Pahang villages in the districts of Cameron Highlands, Kuala Lipis and Raub have been allotted for the fertigation of various vegetables such as chilli, cucumber, and eggplants in different cycles throughout the year. This is to ensure that the OA farmers do not oversupply the market and are able to meet the different needs of buyers at different times.

It is hoped that with the skills and training provided, these newly developed farmers will be able to generate a sustainable income to support themselves and their families in the years to come.

DIALOG



RM195,000
invested



41
OA participants trained in vegetable cultivation



6
OA communities impacted with economic activities (farming)



A DIALOG volunteer checking to see if the cucumber is ready for harvest.



25-year-old Hasmizan Bt. Mohd, one of the Orang Asli farmers at Kampung Tiat is grateful for the opportunity to generate her own income.



On 8 April 2023, 11 DIALOG volunteers visited Kampung Orang Asli Pantos in Lipis to help with the cucumber harvests. Also present that day were ECERDC Human Capital Development Division General Manager, Datuk Wan Hasnan, and UMP Advanced Chairman, Dato Mohd Shahril bin Abdullah. A total of 548kg cucumbers was harvested and proceeds of the sales went to the OA farmers.



Another visit was organised on 24 June 2023 where 24 DIALOG volunteers visited Kampung Orang Asli Tiat, Cameron Highlands. 1,380kg cucumbers were harvested and sales proceeds were channelled to the participating farmers.



DIALOG



RM160,000
invested



10
OA participants trained in bee farming & honey cultivation



1
community impacted with bee farming livelihood activity



The extraction of honey is done using the vacuum pump method.

DIALOG Explores Bee Farming For OA Livelihood

In another collaboration with ECERDC, DIALOG Group is supporting a stingless bee (*kelulut*) farming project for an indigenous community in Sungai Rual, Jeli, Kelantan.

10 OA farmers were trained in bee-keeping and had established 150 stingless bee colonies in Kampung Manok. While honey harvests were delayed due to the rainy season, the community was still able to harvest honey from some of the colonies for sale

The indigenous bee farmers also participated in the 5th International Conference on the Medical Uses of Honey (V-ICMUH), held at University Sains Malaysia (USM) from 18th to 20th May 2023 in conjunction with World Bee Day. They were able to sell their latest harvest packaged in bottles of 40ml for RM40 / bottle.

Although faced with weather challenges, the farmers are resilient and over time have come to embrace their role as enterprising bee farmers. They will continue to care for the colonies and plant more varieties of bee food (flowering plants) to sustain the production of 'kelulut' honey.



Colourful bee colonies in Kampung Manok, Kelantan.



The bee farmers participated in the 5th International Conference on the Medical Uses of Honey, which was held in University Sains Malaysia on 18 - 20 May 2023 in conjunction with World Bee Day. They sold 40ml bottles of honey for RM40 each at the event.

MYAirportCARES Supports 11 Schools Nationwide via MyKasih Bursary Programme

The #MYAirportCARES MyKasih Student Bursary Programme by Malaysia Airports Holdings Berhad (MAHB) successfully concluded in April 2023. 653 students across 11 primary schools received RM300 each via their MyKasih student smartcard to be spent on canteen food and schooling necessities from November 2022 to March 2023.

The support period coincided with the schools' year-end holidays and the commencement of the new academic term in March.

Present during the launch of the #MyAirportCARES MyKasih Student Bursary Programme on 16 February 2023 at Sekolah Kebangsaan Kampung Tunku was MAHB's Managing Director, Dato' Iskandar Mizal Mahmood.

This is the second collaborative outreach between MyKasih and Malaysia Airports. In 2021, the company channelled RM480,000 worth of aid to 860 families identified by Lembaga Zakat. RM500 was deposited into the MyKad accounts of each recipient, which allowed the families to pay for basic food items at participating retailers within their neighbourhood.



RM158,400
contributed



653
students supported with
Back-To-School items



Back-To-School kits courtesy of MAHB include notebooks, colour pencil and stationery set.



The happy student beneficiaries of #MyAirportCARES MyKasih Student Bursary Programme in SK Kampung Tunku.



MAHB Managing Director, Dato' Iskandar Mizal Mahmood, giving a speech at the Back-To-School ceremony held on 16 February 2023 at SK Kampung Tunku before meeting the student beneficiaries and handing their MyKasih smartcards to them.



We are delighted to be collaborating with Malaysia Airports once again on their #MyAirportCARES corporate responsibility initiative. The students are blessed to receive this Back-To-School support and we hope they will start their new school year well-equipped. We are happy to offer our MyKad system to anyone who wishes to help communities the cashless way.

MyKasih Foundation Chairman & Co-Founder,
Tan Sri Dr Ngau Boon Keat.



Student beneficiaries from SK Kampung Tunku and their Back-To-School kits, courtesy of MAHB.

PITSB Joins In Seagrass Conservation Efforts In South Of Johor

PENGERANG
INDEPENDENT TERMINALS



RM173,300

contributed



30

students engaged in STEM and conservation



12

monthly seagrass and social surveys being conducted

Sekolah Menengah Kebangsaan Pengerang Utama (SMKPU), a secondary school in Pengerang, Johor, has been Pengerang Independent Terminals Sdn Bhd's (PITSB) adopted school under the MyKasih Love My School Programme since 2012 (previously known as SMK Tanjung Datuk).

SMKPU students and their families are part of Johor's larger coastal community which depend on seagrasses and mangroves for food and economic livelihood.

In addition to on-going support which PITSB renders to the Pengerang B40 community via the MyKasih Love My School and Love My Neighbourhood food aid programmes, their scope of CSR initiatives has now grown to include monthly seagrass monitoring at Pasir Gogok and social surveys of coastal communities.

The aim is to gather ecological data and knowledge on important ecosystems - the seagrass and mangroves, which will help the researchers develop a conservation plan that includes the socio-economic wellbeing of the communities dependence on such ecosystems.

Following a seagrass awareness programme by Universiti Malaya at SMKPU in September 2022, Reef Check Malaysia and Universiti Malaya have developed a monthly community engagement programme for 30 Form 4 students to make educational field trips to seagrass beds and mangrove forests, accompanied by PITSB staff volunteers.

PITSB's entry into the seagrass conservation scene will greatly complement similar ongoing efforts at Tanjung Kopok under DIALOG Group Berhad, thus contributing to a more holistic conservation plan for the 'blue carbon assets' in the South of Johor.

Reef Check Malaysia General Manager, Julian Hyde.

This community-based conservation will not only encourage STEM learning but will also instil a sense of stewardship over their natural heritage among the students. Moreover, input from the students and their families may prove insightful to the outcomes of the project.

Universiti Malaya Seagrass Ecologist and Senior Lecturer, Dr. Jillian Ooi.



PITSB employees out on a boat trip along the Sg Santi river to do a site recce of the mangroves for a potential upcoming field trip with the students of SMK Pengerang Utama.

It has been a great experience and exposure for us to help protect important habitats and representative samples of marine life. We're glad to be able to assist in restoring the productivity of the ocean and avoid further degradation.

PITSB Volunteer.



Mangrove seeds observed growing from the fertilized fruits of the mangrove trees during the site recce along Sg Santi.



The Reef Check Malaysia and Universiti Malaya team met up with SMK Pengerang Utama Headmaster, Encik Abdul Razak bin Md Dadi (7th from left), Pre-school and Primary School District Education Deputy Officer, Encik Hafidz bin Sulaiman (6th from left), and Secondary School and Form 6 District Education Deputy Officer, Encik Azam bin Mahat (7th from right) to secure the necessary permissions and approvals to conduct a marine awareness programme with the students of SMK Pengerang Utama.

JTI Malaysia Continues Community Investment With MyKasih For 11th Year

JTI has been a donor to MyKasih since 2012, having contributed more than RM6 million to-date. The bulk of their contribution provides B40 families with financial relief through the 'Love My Neighbourhood' cashless food aid programme.

Continuing its outreach this 2023, the company channelled RM50,000 worth of food aid to 500 families in Muar, Johor, and another RM100,000 in food aid to 500 families in Petra Jaya, Sarawak. The families were able to commence shopping at participating retail outlets in May and June respectively.



The food aid programme's orientation and briefing session for the selected B40 families which was held on 24 June 2023 in Petra Jaya, Sarawak, was graced by Deputy Prime Minister and Member of Parliament for Petra Jaya, YB Dato Fadillah Yusof.



A recipient entering his PIN number to complete his purchase of essential food items using funds received through his MyKad.

Beyond supporting communities with food aid, in May JTI allocated RM148,000 towards a one-year sewing skills and income-generation project called MAH-SURI. Named after the legendary folklore 'Mahsuri', the project targets 50 participants from the B40 community in Langkawi, mainly single mothers, and will be executed by the social enterprise SURI Lifestyle.



RM150,000

contributed for food aid for 1,000 families



RM100,000

contributed for post-flood relief for 200 families in Johor



RM242,200

contributed for skills and entrepreneurship programmes in two communities



Recipients are grateful for JTI's contributions, enabling them to purchase the food items they need to feed their families.



Women from Langkawi under the MAH-SURI sewing project use upcycled textiles from hotels in Langkawi such as pillowcases and bedlinen, to be made into handicrafts and lifestyle accessories for sale.



More than 9,000 families have been impacted by JTI Malaysia's Community Investment via MyKasih since 2012. We appreciate the positive responses we have received, especially during critical periods like flood disasters. With JTI's continued support this year, we look forward to impacting more communities together."

MyKasih Foundation Chairman & Co-Founder,
Tan Sri Dr Ngau Boon Keat.

At the other end of the population spectrum, JTI dedicated another RM94,200 to support the economic livelihood activities of the Orang Asli community in Raub, Pahang for one year.

The fund is being used to cover transportation and vehicle maintenance used in shuttling farming goods and materials in between villages. The support is critical in ensuring that the community remains resilient and food-secure.

UPS Foundation Provides Grant For Education And Elderly Support



In 2022, MyKasih Foundation was awarded a grant of USD20,000 (equivalent to RM91,597.93) by the UPS Foundation for food aid and school support for STEM learning.

A portion of the grant was used to revive and expand the edible garden of SK Bukit Lanjan, a primary school in the Desa Temuan indigenous community of Damansara Perdana in Selangor. Urban Hijau, a social enterprise dedicated to urban gardening via permaculture, was enlisted to start working on the garden in November 2022. Today, the school enjoys harvesting an array of herbs, leafy and root vegetables, and fruits.

first exposure to robotics and will soon be participating in the national robotics competition in August.

The remainder of the UPS grant was used to support 150 families in Penang with food through the 'Love My Neighbourhood' cashless food aid programme. In March 2023, each of the 150 families received a one-off RM200 cashless allowance to buy essential food items in preparation for the Hari Raya celebrations.



RM91,597.93 awarded



2 schools supported with STEM Learning



1 old folks' home + 150 families supported with food aid



In addition to the garden, UPS volunteers have also helped titivate the school by repainting the walls, fixing the assembly stage, setting up a reading corner, and repotting flowers.

From November 2022 to June 2023, volunteers from UPS, MyKasih, and Urban Hijau worked tirelessly to build a garden that will provide healthy food, not only for the school, but also the surrounding Desa Temuan indigenous community.

Another portion of the UPS Foundation grant was invested in STEM education for a Tamil vernacular primary school, SJKT Ladang Bukit Jalil, in Selangor. By sponsoring a robotics kit and a training workshop, the students received their



SK Bukit Lanjan's edible garden boasts of a variety of fruits and vegetables - such as bananas, soursop, cucumbers, water spinach, and cassava.

Additionally, one of the oldest and biggest homes in Penang - the Silver Jubilee Home for the Aged, receives a monthly food aid allowance of RM3,000 for six months (from April to September 2023) to feed its 134 elderly residents.

The nominated caregiver for the home purchases the required food items at MyKasih's partner retail outlets in Penang using his/her MyKad. The home also benefitted from an engagement event with UPS volunteers on 29 April 2023 where they cleaned the home and hosted lunch.



We are delighted to partner with UPS Foundation in disbursing their grant to beneficiaries in Selangor and Penang. The opportunity to do good for two segments of society – the young and the elderly, is a blessing. We are thankful for the trust in our welfare delivery mechanism and to be of service in reaching out to communities in need. We look forward to implementing more meaningful projects together.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.



As part of UPS's Global Volunteering Month, 28 staff volunteers from the logistics company's Penang office spent the morning of 29 April 2023 cleaning the home and hosting lunch for the residents and staff of Silver Jubilee Home for The Aged.

Rotary Kasih Upgrades Labs For SRJK (T) Castlefield



The school lab's opening ceremony was graced by the Member of Parliament of Subang, Wong Chen, in the presence of representatives from the Rotary Club of Subang on 27 June 2023.

On 27 June, Sekolah Jenis Kebangsaan (Tamil) Castlefield celebrated the completion of their new science lab. The science lab was made possible thanks to generous contributions from the Parliament office of Subang, Rotary Club of Subang and Rotary Club of Greater Kuala Lumpur.

Apart from setting up a dedicated cabin, the funds were also used to furnish the lab with science equipment such as microscopes, thermometers, beakers, model of the human body, model of the planets, and more, to encourage the students in their pursuit of knowledge.

Additionally, Sunway Xfarms delivered 30 bags of organic, healthy, and freshly harvested vegetables from their farm, which were given out to 30 children in the school. The kids were also given a short talk on organic farming and the nutritional value of vegetables.

SJKT Castlefield has been under Rotary Kasih's support since 2020, through a fund-matching initiative between MyKasih Foundation and Rotary District 3300. Under this programme, 50 students from low-income households are given a bursary of RM60/month which enables them to

purchase meals at the school canteen and stationeries from the school bookshop.

The Rotary Kasih programme began in 2014 with the support of more than 20 Rotary Clubs of District 3300 and 16 schools. This 2023, 15 schools are supported under the programme, benefitting a total of 560 students.



Students excited to learn and conduct experiments in the new science lab.



RM188,400
contributed



269
students in 15 schools
supported with school
bursary



RM8,203.50
invested in educational
materials



MP Wong Chen encouraged the students to pursue knowledge in science and technology as they are the future and backbone of the country.

Star Media Group & Putrajaya Holdings Give 200 Families A Meaningful Aidilfitri

Star Media Group partnered with Putrajaya Holdings (PJH) to bring festive cheer to families in need during the holy fasting month of Ramadan. In April, MyKasih helped to identify and register 200 eligible B40 beneficiaries under Star's and PJH's Ramadan Raya Campaign 2023.

Each family received a one-off RM200 cashless allowance via their MyKad to purchase essential food items at partner retailers under the programme. Basic food items approved under the MyKasih food aid programme would help relieve the financial burden of these families as they celebrate Hari Raya Aidilfitri with their loved ones.

The beneficiaries also received RM50 in duit raya, a traditional Raya gesture of sadaqah (voluntary charitable act) from PJH during the 'Meet & Greet' event on 17 April 2023 held at Econsave KIP Mall Kota Warisan in Sepang, Selangor.



PUTRAJAYA HOLDINGS
A Member of KLCC Group of Companies



RM50,000
contributed



200
families aided

We are delighted to collaborate with the Star Media Group and Putrajaya Holdings to bring positive cheer to families as they look forward celebrating Hari Raya Aidilfitri at the end of the fasting month of Ramadan. We are ever ready to reach out to communities in need and help donor organisations deliver aid directly to them using our cashless system which runs on the MyKad. This targeted and expedient delivery of welfare ensures that the families receive the full benefits of the charitable giving. Donors too are assured that their CSR funds have been used for the intended purposes."

Chairman and Co-Founder of MyKasih Foundation, Tan Sri Dr Ngau Boon Keat.



PJH's Datuk Hashimah (far left), Star Media Group's Lydia Wang (second from left) and MyKasih's Datuk Yaacob Md Amin (centre in red) with a few of PJH's Hari Raya CSR beneficiaries.



Present at the handing over ceremony on 17 April 2023 which was attended by beneficiary families were Putrajaya Holdings Chief Executive Officer, Datuk Hashimah Hashim (centre, on stage), Star Media Group Chief Business Officer, Lydia Wang (left, on stage) and MyKasih Foundation Trustee, Datuk Yaacob Md Amin (right, on stage).

Manulife Malaysia Supports Financial Inclusivity And Heritage Preservation

In December 2022, MyKasih reached out to Manulife to support a skills capability and financial inclusion project for the B40 segment in the Klang Valley. The project targets 100 participants, mainly youths, people with disabilities, and single or stay-at-home mothers.

When Manulife gave the thumbs-up to proceed, MyKasih sought the assistance of social enterprises like SURI Lifestyle, the Young Women's Christian Association of Kuala Lumpur (YWCA KL), and Enable OKU (ENOKU), to recruit interested participants.

The 6-month bead embroidery project commenced on a phased basis in May, organised by manekNya - a social enterprise with a mission to preserve the Nyonya cultural heritage through the production of manek (beaded) shoes, the pride of the Baba Nyonya community.



Workshop participants ready to thread their first beads on the practice designs provided by manekNya.

Manulife

-  **RM18,110** contributed
-  **100** B40 participants trained
-  **250kg** of solid waste removed
-  **2** community gardens spruced



Women from the YWCA community learning new sewing techniques from manekNya as they work on their beading designs.



manekNya co-founder Lee Swee Lin giving advice to ladies from SURI Lifestyle on how to improve their beading work.

Manulife Malaysia staff also joined a sign language learning awareness workshop facilitated by ENOKU. Held during their Volunteer Week in June, the activity helped their staff gain greater awareness of the challenges the deaf community faces in navigating societal norms and the need for more inclusivity of People with Disabilities (PWD) in workplaces.

Within that week, 15 staff removed 250kg of solid waste from the Kayu Ara riverbank passing through the low-cost flats of Lembah Subang, while another 25 staff helped to plant and weed an urban community edible garden – called Kebun Komuniti Hartamas, in Kuala Lumpur.

Kudos to Manulife Malaysia for placing boots on the ground and learning about the communities they are impacting!



A Manulife employee demonstrates how to sign his name during the Sign Language Workshop with ENOKU.



Manulife employees working hard to cleanup the Kayu Ara riverbank by the Lembah Subang low-cost flats



Another group of Manulife employees helped tidy up and pick the harvests in the community garden, Kebun Komuniti Hartamas (KKH), alongside KKH committee members and volunteers



Spotlight



Rizwan A/K Supian is the pride and joy of his robotics teacher, Cikgu Zulkhairi, and their school Sekolah Kebangsaan Permatang Keledang, Pekan, Pahang.

Student Success Story Rizwan A/K Supian

Rizwan A/K Supian, a 12-year old from a MyKasih-supported school, SK Permatang Keledang in Pekan, Pahang, is a bright spark who has demonstrated that indigenous children are passionate about education and are able to shine when nurtured and supported.

Against a landscape where close to 10% of Orang Asli students drop out of school after standard 6, Rizwan confirms that his school can perform just like any other, both academically and in sports, when given a chance.

In November 2022, Rizwan and his teammates from the SK Permatang Kledang robotics club were the only indigenous school team out of 575 teams nationwide selected to participate in the Petrosains RBTX Challenge Grand Finals held in Bukit Jalil, Kuala Lumpur, where they placed in the top 20. In addition, Rizwan and his teammates also participated in the RVG World Championship 2021 in Panama, the Pahang National Hackathon and Foxhunting 2019, and many more.

An all rounded student with excellent academic results, Rizwan made his family and teachers proud when he became the first Orang Asli student from his school selected to continue his secondary education at MARA Junior Science College or Maktab Rendah Sains MARA (MRSM) Tun Abdul Razak, Pekan, a full-board government institution that provides learning facilities for bright students in local schools.

He continues to pursue his passion for robotics in MRSM and even frequently returns to SK Permatang Keledang to inspire and coach his juniors. Rizwan's achievements were also acknowledged by the Chief Minister of Pahang, Datuk Seri Wan Rosdy Wan Ismail in a special Ramadhan event, where he was presented with a token of appreciation and cash aid.

SK Permatang Keledang recently set up a full equipped robotics lab where the next generation of Orang Asli students continue to shine in robotics and STEM, ensuring no child is left behind.



The well-equipped robotics lab of SK Permatang Keledang for their Orang Asli students to explore and practice their robotics skills.



Rizwan is no stranger to participating in robotics competitions at various levels and sizes.



The hard work put in by Rizwan and his team paid off as they consistently scored well and qualified for various competitions nationally and internationally.

Rizwan, and others like him, inspire us to do more for children. Students like him motivate us to continue investing in Orang Asli schools so that they are not left behind in education.

In 2021, nearly 43% of Orang Asli students did not complete secondary school, with a dropout rate twice as high as the national average. Only 95.43% who leave primary school move on to secondary school.

SK Permatang Keledang has been supported through the MyKasih Love My School bursary programme since 2018, basically since Rizwan was in Primary Year 1. We can only hope that the role we play in Orang Asli primary education will prepare them for life-long education and contribute towards reducing the school drop-out rates.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.

Other happenings...

Empowering Girls Through Rugby

Sekolah Kebangsaan Bukit Lanjan (Asli) hosted its inaugural Under-13 Girls Touch Rugby Championship on 28 January 2023. While boys rugby is a norm, girls touch rugby is slowly but surely gaining traction in grassroots school sports. To advance the girls team in Selangor, SK Bukit Lanjan held an invitational tournament for 12 primary schools from the Klang Valley. The event was sponsored by DIALOG.

SK Bukit Lanjan's girls rugby team, the Lanjan Lynx, had made history by forming the first all-girls Orang Asli rugby team in 2019. They train under the same coach as their male counterparts, the Lanjan Tigers.

Valiantly playing through rain and mud, SK Seksyen 18 from Shah Alam emerged as the overall champion of the day, while SK Bukit Damansara came in second place. The Lanjan Lynx bagged third place, with SK Seksyen 11 Kota Damansara claiming the fourth.

With DIALOG's continued support, SK Bukit Lanjan hopes to make this tournament an annual event to further develop grassroots girls' rugby, especially among Orang Asli schools.

DIALOG



RM4,978
contributed



1
rugby sports event
sponsored



The muddy field did not deter the Lanjan Lynx from scoring third place in the Under-13 Girls Touch Rugby Championship.



The event was sponsored by DIALOG Group and officiated by Petaling Utama Deputy District Education Officer (Student Development), Pn. Zaihasra Binti Hasan, in the presence of SK Bukit Lanjan Headmistress, Pn. Fazilawati Binti Abu Bakar, DIALOG Group Berhad Group Finance Officer, Pn. Zainab Binti Mohd Salleh, and MyKasih Foundation Deputy Chairman, Mr. Jeffrey Gerard Perera.



Volunteering For The Community And Environment



Pages 34 - 37



248

volunteerism
manhours contributed
by 96 volunteers



154.21kg

of solid waste collected



100

fruit & flower trees
planted



Gardening Therapy In SK Bukit Lanjan

DIALOG

1 2 staff from DIALOG Group started 2023 by doing good as they volunteered at the edible gardens of Sekolah Kebangsaan Bukit Lanjan (Asli) in Selangor on January 7, 2023.

The volunteerism activity that Saturday morning was led by Urban Hijau, a social enterprise that specialises in urban gardening and permaculture practices. Together, the team went about clearing the area, raking up dry leaves to be composted, and prepping the soil to plant vegetables.

By the end of the morning, two banana circles (with 10 banana trees) were completed while two garden plots were sowed with water spinach (*kangkung*) and spinach (*bayam*). The volunteers also helped to partially complete a natural flood barrier and swales to manage the water flow in the garden during heavy rain.

Once up and running, the school garden will act as an outdoor classroom for STEM education and life skills, as well as a source of healthy organic food for the students and the local Asli community of Damansara Perdana.

Here's to a fruitful and bountiful 2023!



DIALOG volunteers worked hard at digging and sculpting the soil in the school's community garden.



After a satisfying morning of gardening, DIALOG volunteers and the Urban Hijau team are all smiles.

DIALOG Staff Roll Up Sleeves To Brighten SK Kampung Tunku

DIALOG

On the afternoon of 24 February 2023, more than 40 participants from DIALOG Group concluded their 3-day Mid-Year Review session with community service. They stretched their limbs with physical activities such as cleaning and painting the walls of Sekolah Kebangsaan Kampung Tunku, a primary school in Petaling Jaya.

DIALOG has been supporting SK Kampung Tunku via MyKasih's 'Love My School' cashless student bursary programme since 2017. Over the years, DIALOG has consistently engaged with the school via gotong-royong (clean-up and beautification) activities such as gardening, as well as sports development and computer lab refurbishments.

As one of the oldest schools in the Petaling Jaya District (established 35 years ago), the school has a student population of more than 1,300 students where approximately half are from low-income households.

The school management made use of the term break to paint parts of the building in bright and vibrant colours to welcome the students back to school at the end of March. We look forward to doing more for this school with the support of caring corporate citizens!



Before given a fresh coat of paint, the old layers had to be scraped off the walls.



DIALOG volunteers jumped right into action to paint various parts of the school.



All 40 DIALOG volunteers played their part in brightening the school before the students return for the new academic year.

DIALOG Volunteers Give River Health A Boost

DIALOG



Volunteers forming a human chain to move fruit and flower seedlings to be planted in the community garden by the riverbank.

On a pleasant cloudy Saturday morning of 27 May, 44 volunteers from DIALOG Group turned up at the low-cost residential flats of PPR Lembah Subang. They were geared up for a clean-up and tree planting activity along the riverbanks of Sungai Kayu Ara.

The community activity was carried out with residents of Lembah Subang, in conjunction with DIALOG's Health, Safety, and Environment (HSE) Awareness Week.

It was a meaningful outing which resulted in the collection of 154.21kg of solid waste, which would otherwise have entered our city's precious waterways. Additionally, 100 fruit and flower seedlings were planted to diversify the community garden and contribute towards the community's food security.

Some of the plants included mangosteen, passion fruit, soursop, calamansi, birds of paradise, and spider lilies. The flowering plants will provide food for the *kelulut* stingless bees which the communities are keeping for honey.

The morning of river clean-up and tree planting is aligned with DIALOG's commitment towards environmental stewardship and social responsibility. The activity is a continuation of the previous year's engagement with the same PPR Lembah Subang community.



Volunteers picking up litter by the riverbank.



After an hour of litter-picking, the volunteers audited the collected solid waste by separating them into various categories (for example, plastics, paper, and styrofoam) before weighing them.



During the second half of the morning, the volunteer groups gathered at the designated community garden plots with gardening tools in hand. In smaller teams of two or three, volunteers worked with community representatives to plant fruit and flower seedlings along the riverbanks.



44 DIALOG volunteers collected and sorted through 154.21kg of solid waste at the Kayu Ara River before proceeding to help plant trees later in the day.

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Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih “Love My Neighbourhood” food aid programme or the MyKasih “Love My School” student bursary programme.

For further information, please contact us at info@mykasih.com or +603 7720 1800.


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CASHLESS WELFARE WITH A TECHNOLOGICAL DIFFERENCE



Food Aid & Household Items

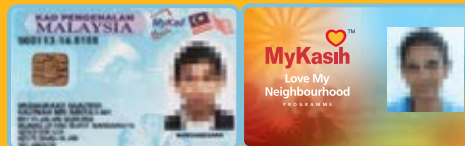


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