



Hamidah (right) presenting baju raya, duit raya, and kuih raya packs to the children from Rumah Amal Limpahan Kasih in Puchong.

Foundation brings festive cheer to underprivileged groups

CIMB Foundation spreads festive cheer at Pusat Jagaan Husna Arrashid, a home for the elderly in Kuala Lumpur, as well as two orphanages — Pertubuhan Kanak-Kanak Insan Istimewa Cemerlang in Rawang and Rumah Amal Limpahan Kasih in Puchong, Selangor.

The two-day corporate social responsibility initiative saw the foundation's representatives handing out *kuih raya* hampers, care packs consisting of supplements, face masks and sanitiser, as well as grocery vouchers worth RM5,000 during a visit to Pusat Jagaan Husna Arrashid.

At the orphanages, representatives presented *baju raya* to a total of 220 children, most of whom are orphans, children with disabilities or from underprivileged backgrounds. The children also received *kuih raya* packs and *duit raya*.

The CIMB-MyKasih cashless food aid programme in Sabah and Sarawak also

kicked off in collaboration with MyKasih Foundation.

The programme enables 500 families from the B40 group to purchase provisions worth a total of RM100,000 using their MyKad at selected retail outlets in conjunction with the Hari Raya Aidilfitri, Hari Gawai and Kaamatan celebrations.

Foundation chief executive officer Hamidah Naziadin said: "On top of our Covid-19 support initiatives, CIMB Foundation is happy to spread some festive cheer to the less fortunate by providing them with basic supplies and festive goodies.

"This is in line with our focus area of community development, one of our three pillars.

"While the festivities may not feel the same this year, we hope our contributions will play a part in making their celebrations feel special," she added.