

# Welfare foundation ensures rural schoolchildren not left behind

MYKASIH Foundation stays true to its tag line, "Love My Neighbourhood" in ensuring students in rural schools are not left behind.

It started the "Love My School" bursary scheme that aims to alleviate the financial burden of underprivileged families by providing education to their children.

Using cashless smartcards linked to students' MyKad account, the foundation raises funds and deposits allowances into the smartcards twice a month. Students are then able to buy items from school bookstores and meals at school canteens using the smartcards.

The cashless payment system was developed by DIV Services Sdn Bhd, a subsidiary of Dialog Group Bhd.

Students who are beneficiaries of the bursary scheme are required to record good attendance and demonstrate continuous academic improvement.

"If you do well, you should help your neighbours so that everybody has peace and prosperity."



Ngau encourages corporations to adopt schools under the 'Love My Student' bursary scheme.

said MyKasih Foundation founder Tan Sri Dr Ngau Boon Keat.

He also encourages corporations to adopt schools under the bursary scheme. For example, Dialog Group Bhd adopted three schools in 2018, namely SK Sungai Rual in Kelantan, SK Tasik Cini in Pahang and SK

Tunku in Selangor.

MyKasih Foundation is a non-profit organisation that has been providing food aid, health awareness and financial literacy programmes, children's education as well as skills training programmes to disadvantaged Malaysians since 2009.

Since its inception, the foundation has reached out and channelled RM240mil worth of cashless aid to 260,000 underprivileged families and students in over 400 locations nationwide as at June 2018.

This Sunday, MyKasih Foundation will partner Sarawak Golf Club and Sarawak Energy Bhd for the Sarawak Charity Golf 2019 For Rural Kids Education Fund event to raise funds for the foundation's bursary scheme.

"This is basically a group of very kind-hearted professionals who get together to raise funds to help rural kids from poor families," said Ngau.

To contribute to MyKasih Foundation's programmes, visit [www.mykasih.com.my](http://www.mykasih.com.my)



SK Tasik Cini pupils with their MyKasih smartcards