



MyKasih News

A quarterly publication for MyKasih Foundation | Issue 23 | April - June 2018



PROGRAM SENTUHAN KASIH PETRONAS AIDS 5,400 families

Read full story on page 10...



Health screening and dental checks for Bursa Malaysia's food aid recipients in Sungai Siput, Perak.

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ISSUE 23 | APRIL - JUNE

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PETRONAS launches Program Sentuhan Kasih for 5,400 families in eight states in conjunction with the Ramadhan, Hari Raya, Ka'amatan and Gawai celebrations.

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Dear Friends,

The technology that drives MyKasih's cashless welfare distribution has given us the ability to assure our donors that their funds are channelled to targeted rightful beneficiaries and used for their intended purposes. With the generous support from donors and cooperation from retail partners, MyKasih has reached out and channelled RM 240 million worth of aid to more than 260,000 families and students nationwide.

One such donor which we are featuring in this issue is PETRONAS. This year, PETRONAS has allocated RM 7 million for 'Program Sentuhan Kasih' to support 5,400 poor families in eight states with food aid. The support includes an entrepreneurship income-generation training programme for 100 participants in Terengganu.

PETRONAS' collaboration with MyKasih Foundation dates back to July 2010, having rendered food aid to 13,500 families and training programmes for 700 participants. The training programmes resulted in the participants successfully setting up their own businesses and generating additional income.

With this encouraging experience, four income-generation training programmes are being rolled out this year, under the sponsorship of PETRONAS, Bursa Malaysia, Mah Sing Foundation and HSBC Bank Malaysia.

In addition to the 24,000 families MyKasih is reaching out to through the MyKasih 'Love My Neighbourhood' food aid programme this 2018, 6,500 students in 100 schools are being aided under the MyKasih 'Love My School' student bursary scheme. Out of the 100 schools, 30 are Orang Asli (indigenous) primary schools in Peninsular Malaysia and 16 are rural flood-affected schools in Sarawak.

We have also adopted six Orang Asli learning centres in Perak, Pahang and Johor, and have installed six computer labs in the Orang Asli schools, in line with the Ministry of Education's 21st Century Classroom Transformation Project. A big 'thank you' to DIALOG Group, The Store Corporation, Linaco Group, Mitsubishi Corporation and individual donors for their support.

It has been a most productive and meaningful year thus far! And we intend to keep the momentum going well into 2019. We hope for your continued support and would like to encourage more corporations to come forward to support the many communities we reach out to.

Again, our sincere thanks from the bottom of our hearts!

TAN SRI DR NGAU BOON KEAT
Chairman and Co-Founder

Overview of MyKasih

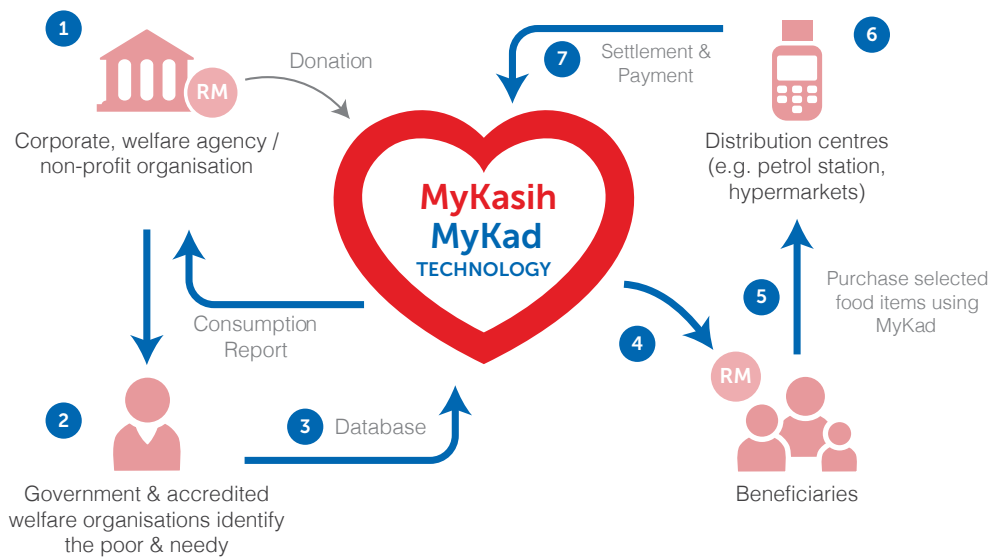
Established in 2009, MyKasih Foundation is a charity organisation founded by DIALOG's Executive Chairman Tan Sri Dr Ngau Boon Keat and his wife Puan Sri Jean Ngau, to help low-income families through food aid and education regardless of race, religion or descent.

The uniqueness of the MyKasih programme compared to other non-profit organisations doing food aid is in the former's technological edge in driving welfare

distribution. The MyKasih 'Love My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on an efficient cashless payment system developed by DIV Services Sdn Bhd, formerly known as ePetrol Sdn Bhd, a subsidiary of DIALOG Group Berhad.

The system uses the chip technology of the Malaysian identity card, the MyKad, to disburse welfare aid to target beneficiaries.

HOW MYKASIH WORKS



- 1 Donors or welfare agencies select preferred locations to adopt families under the MyKasih 'Love My Neighbourhood' food aid programme for a minimum of one year.
- 2 Welfare agencies and/or non-governmental organisations help identify and select needy families based on criteria to assess the eligibility of potential recipients, such as monthly combined household income, number of household members, age, etc. Application Forms for potential beneficiaries are submitted to MyKasih Foundation for Donor's approval.
- 3 Details of approved applications are keyed into the MyKasih Online Portal, where each family is required to nominate a recipient.
- 4 RM 40 is deposited into the recipient's MyKad account twice a month.
- 5 Recipients shop for essential goods from ten different product categories such as rice, noodles, bread, biscuits, eggs, seasoning, flour, cooking oil, canned food and beverages.
- 6 Recipients use their MyKad to pay with a limit of RM 80 a month. To guard against abuse, a unique bar-code scanning process at the point-of-sale ensures that only approved selected basic food items are purchased. To activate the payment transaction using the MyKad, recipients are required to key in a personalised 6-digit PIN. Upon a successful transaction, a receipt is generated which informs the recipient of his/her available balance for the next purchase.
- 7 DIV Services Sdn Bhd then administers the payments and sales reconciliation between MyKasih Foundation and the participating retail partner.

'LOVE MY NEIGHBOURHOOD' FOOD AID PROGRAMME PURCHASE FLOW



1 Recipient selects items



2 Cashier scans items



3 Recipient presents MyKad & keys in 6-digit PIN



4 Recipient keeps receipt to track expenses

'LOVE MY SCHOOL' STUDENT BURSARY PROGRAMME PURCHASE FLOW

Similarly, student beneficiaries under the MyKasih 'Love My School' student bursary programme use their MyKasih student smartcard to buy food and drinks at the school canteen, as well as books and stationery at the school bookshop. MyKasih believes that if the families' basic needs can be met, the children can complete proper education and hence have the opportunity of stepping out of poverty through better job employment.

MyKasih relies entirely on donations from the public and corporate bodies, which are tax exempted, to help fund the above welfare programmes for the underprivileged. For more information on how to help, visit www.mykasih.com.



1 Student selects meal



2 Student taps MyKasih smartcard



3 Student enjoys his meal

Donors select schools which they would like to adopt under the MyKasih 'Love My School' Bursary Programme.

Selected schools will identify underprivileged students using qualitative and quantitative criteria to assess their eligibility. Application Forms for potential beneficiaries are submitted to MyKasih Foundation for Donor's approval.

An account will be opened against selected students' MyKad into which a spending allowance of RM30-40 will be deposited twice a month.

Students shop for books and stationery items at the school bookstore or food items at the school canteen, and pay for their purchases using the MyKasih student smartcard.

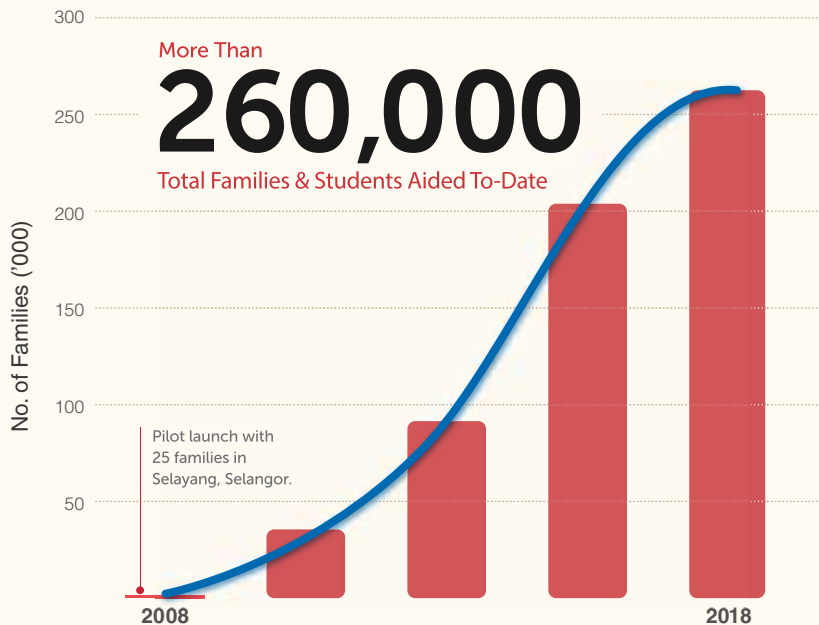
All students under the bursary programme are subjected to mid-term reviews of their academic progress in order to stay on the programme.

DIV Services Sdn Bhd administers the payments and reconciliations between MyKasih Foundation and the school bookstore and canteen.



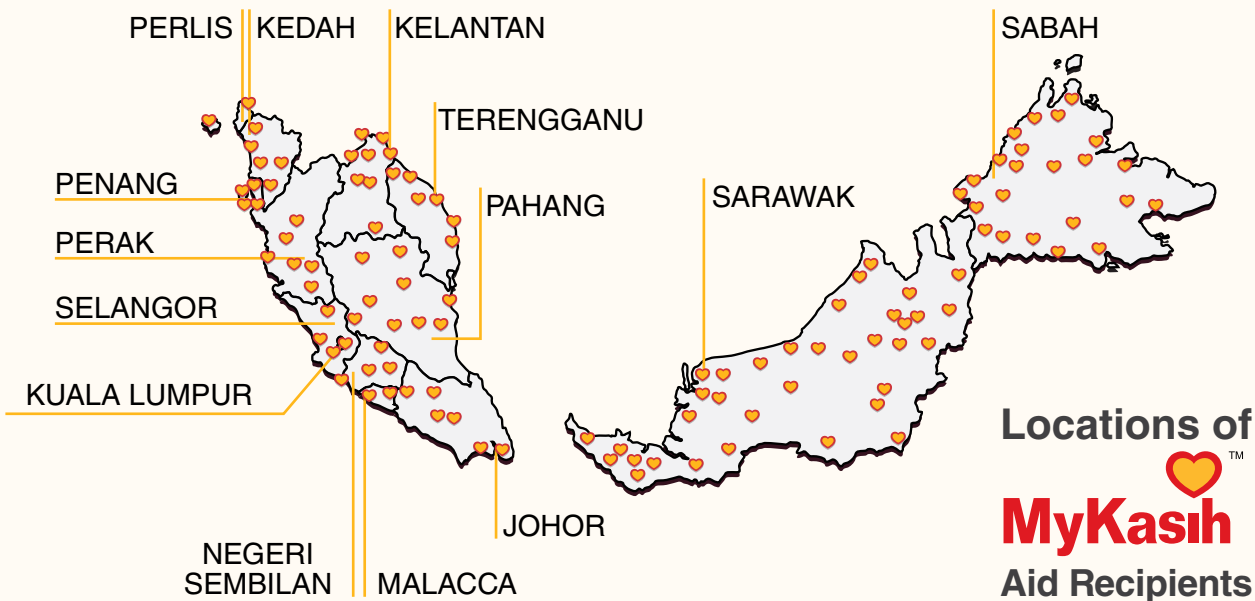
MyKasih Today

MyKasih started with a pilot MyKasih 'Love My Neighbourhood' food aid project involving 25 families back in December 2008. To-date, we have channeled **RM 240 million** via the MyKasih cashless payment system to more than **260,000 families** in over 400 locations nationwide, out of which, 16,000 are primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.



The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

The Ministry of Urban Wellbeing, Housing and Local Government, Johor and Sarawak State Governments, as well as Lembaga Zakat Selangor and Majlis Agama Islam Melaka, have been using the innovative MyKasih system for their respective welfare programmes for the underprivileged.





TAN SRI DR NGAU BOON KEAT
Chairman & Co-Founder

creating
loving and caring
neighbourhoods
through food aid
and education

BOARD OF TRUSTEES



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BIN DATO' SERI DR HJ MEGAT KHAS



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Love My Neighbourhood

Food Aid Programme

Food aid is the first step taken to engage with our targeted communities. Based on the needs and readiness of the community, the food aid is often followed by the Love My School bursary programme and other empowerment programmes.

MyKasih Foundation does not give out assistance to the low-income households on an ad-hoc basis. Instead, we make a long-term commitment to empower the people we help.

Food aid recipients receive a bimonthly allowance, which they draw upon using their MyKad or MyKasih smartcard at participating retail outlets. They are able to choose different brands of essential food items from an approved list of ten product categories.

To guard against abuse, a unique barcode-scanning process at the point-of-sale ensures that only approved items are purchased. Recipients key in their 6-digit PIN when paying with their MyKad or MyKasih smartcard.

Transparency and accountability are traits our donors value when deciding to sponsor our projects.

10 DIFFERENT PRODUCT CATEGORIES

MyKasih food aid recipients are from low-income households earning a combined monthly household income of RM 1,500 and below. Under the programme, recipients receive a cashless monthly allowance of RM 80 through their MyKad account, which can be spent on approved essential food items at partner retail outlets from 10 different product categories.



Rice



Cooking Oil



Beverages



Eggs



Flour



Bread



Biscuits



Seasoning



Canned Food



Noodles

The Store weaves a new future for Orang Asli in Gerik, Perak



A simple bamboo hut serves as a learning center in Kampung Leyef where classes are conducted by local teachers here in Gerik, Perak.

On 31 May 2018, The Store Group concluded a public coinbox donation campaign, "Weaving A New Future" which ran from 1 October 2017 to 30 March 2018 in all its 75 outlets nationwide.

The six-month campaign raised RM 108,000 which was donated to MyKasih Foundation to support two Orang Asli community learning centers in Gerik, Perak, and Orang Asli families in Sungai Siput and Gerik through the 'Love My Neighbourhood' food aid programme.

In the community learning centers, local villagers run daily literacy classes to ensure the children learn the '3 M's' - Membaca, Mengira, dan Menulis (reading, counting and writing).

Additionally, 79 beneficiaries from the Gerik villages of Kampung Sumpitan, Kampung Kewa and Kampung Cunex will receive a monthly allowance of RM 80 through their MyKad account, which can be spent on approved essential food items at participating retail outlets under the one-year MyKasih 'Love My Neighbourhood' food aid programme.



Children of Kampung Leyef lining up at the learning center for their meal.

The Store



RM 108,000
Raised



79
Families Supported



2
Learning centers supported

We would like to express our deepest appreciation to The Store for selecting MyKasih Foundation once again as the sole beneficiary of the coinbox donation campaign. We are pleased to be able to help rural village children in their quest of becoming literate. We hope more corporations will be inspired by The Store's kind gesture and will contribute to the Love My Neighbourhood programme to lend a helping hand to one of the most vulnerable groups in Malaysia.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat

Program Sentuhan Kasih PETRONAS aids 5,400 families

In conjunction with the Ramadhan, Hari Raya, Hari Gawai and Ka'amatan celebrations, Petroliam Nasional Berhad (PETRONAS) launched Program Sentuhan Kasih PETRONAS in collaboration with MyKasih Foundation.

PETRONAS allocated RM7 million for the monthly Sentuhan Kasih food aid programme for 5,400 low-income families in eight states, namely Terengganu, Melaka, Johor, Kedah, Selangor, Kelantan, Sabah and Sarawak.

During the launch of the programme, East Coast region general manager Wan Mohd Hasnan Abdullah said the contribution was part of PETRONAS' ongoing commitment to help lighten the burden of the poor in the country.

"The allocation is under the Sentuhan Kasih PETRONAS programme and includes essential food items worth RM80 a month," explained Wan Mohd Hasnan Abdullah.

"The allocation also covers a human resource development programme for 100 women from fishermen families as well as single mothers in the Kuala Nerus district," he added.

PETRONAS first collaborated with MyKasih Foundation in July 2010 on Program Sentuhan Harapan, where RM10 million was spent to support 4,900 families nationwide via its programme.

This was followed by another 3,000 families in Perak and Kedah in 2012; and an additional 5,600 families in 2013.

At the same time, PETRONAS supported supplementary training programmes



Recipients register for the Sentuhan Kasih PETRONAS programme using their MyKad.

for 700 beneficiaries (200 in Peninsula Malaysia and 500 in Sabah and Sarawak).

The training programmes had yielded encouraging results in terms of providing participants with the opportunity to become financially independent by setting up their own cottage businesses and earning additional income.

The training programme for the 100 participants in Kuala Nerus is expected to be completed by the end of the year.

PETRONAS

RM 7,025,000
Donated

5,400
Families Supported

We are delighted to collaborate with PETRONAS on Program Sentuhan Kasih to improve the well-being of Malaysians. With the support of responsible corporate citizens like PETRONAS, economically-vulnerable communities are given respite and provided opportunities to become financially liberated. We hope other corporations who share similar social give-back objectives will come forward to collaborate with MyKasih.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



A recipient showing her shopping receipt which will help her track expenses under the food aid programme.



A PETRONAS personnel addressing recipients during the meet-and-greet session at the retail outlet.



A MyKasih staff briefing recipients during the orientation session at the retail outlet.



Recipients queuing with their basket of goods to make their first cashless payment using their MyKad.



Recipients waiting to break their fast during the Ramadhan meet-and-greet session with PETRONAS in Kemaman, Terengganu.



PETRONAS representatives meeting with beneficiaries after the terawih Ramadhan prayers.

Health screening in the jungles of Sungai Siput, Perak



A thumbs up is given by an Orang Asli elder as he gets his teeth checked. The health screening saves villagers a costly journey out to the nearest town, Sungai Siput, Perak, which would take at least 2 hours by car.



RM 89,000
Donated



50
Families Supported

Under the morning sky, children and adults of Kampung Kedled in Pos Piah, Perak, line up to get their teeth checked. Dentists from Klinik Pergigian (Dental Clinic) Kuala Kangsar made do with a simple station set up on bare earth and performed minor tooth extractions and cavity fillings. Such is how basic healthcare is provided for Orang Asli living in the interiors.

The dental treatment was part of a health screening activity conducted on Saturday 12 May 2018 for 50 food aid recipients families under the 'Love My Neighbourhood' food aid programme supported by Bursa Malaysia.

The health screening took place in collaboration with Klinik Lawatan Pasukan Bergerak Orang Asli (PBOA) Kuala Kangsar, whose medical officers checked the MyKasih recipients for their blood pressure and blood glucose levels, screened them for tuberculosis, and carried out pap smear tests.

In addition to body mass index checks, talks on nutrition and hygiene were delivered to create an awareness about health and wellbeing. Among the take away messages emphasised by the health experts was for the recipients to consume less monosodium glutamate (MSG).

Goodie bags comprising personal hygiene care products such as toothbrush, toothpaste and soap were given out together with a variety of fruits.

Health screening initiatives carried out in collaboration with the Ministry of Health forms part of MyKasih's Love My Neighbourhood programme for food aid recipients and their family members.



Queueing up for their turn at the health screening station at the community hall.



Villagers register with Klinik Lawatan Pasukan Bergerak Orang Asli (PBOA) Kuala Kangsar, a mobile team of doctors and nurses who visit rural villages in the Kuala Kangsar district.



A doctor asking a young mother questions related to her health.



A Temiar Orang Asli man getting his blood glucose level checked.



The PBOA team giving a talk on nutrition to educate the villagers on healthy eating.



A young girl's height is being measure to calculate her Body Mass Index (BMI).



Healthy treats like apples and pears were handed out to those who attended the health screening.

Love My School

Student Bursary Programme

The MyKasih 'Love My School' bursary programme is an extension of MyKasih's welfare programme for low-income households.

Students from economically-challenged backgrounds are rendered assistance in the form of annual bursaries, which the students draw upon using a smartcard linked to their MyKad account to purchase school books and stationery from the bookstore, as well as meals at the school canteen.

4 DIFFERENT PRODUCT CATEGORIES

The bursary programme provides students with allowances via their MyKad-linked student smartcard to pay for their daily meals at the school canteen, as well as books and other learning necessities from the school bookstore.

The aid can be extended to include Back-to-School items such as uniforms, shoes, bags and stationery, to prepare the students for the new academic year.

Students may purchase approved essential items from four product categories.



Food



Books





Stationery




Uniforms



Sports Day in Carey Island, Selangor



RM 5,000
Donated



1
Sports day supported

187 students of Sekolah Kebangsaan Sungai Bumbun (Asli) participated in their annual school sports day on 21 April 2018 in Carey Island, Banting, Selangor.

The sun shone bright and strong on Kampung Sungai Bumbun's football field on 21 April 2018 where Sekolah Kebangsaan Sungai Bumbun (A)'s annual sports day event was taking place.

Located in Carey Island, Banting, Selangor, SK Sungai Bumbun primary school caters to the Mah Meri Orang Asli, an indigenous community world renowned for their mask carvings and sewang (traditional) dance.

60 students in SK Sungai Bumbun are supported under the Love My School student bursary programme by Linaco Group and a personal donor, Guiherme Silva. For this year's school sports event, MyKasih Foundation sponsored RM 5,000 for meals and rental of tents and canopies.

Linaco Group will soon be equipping SK Sungai Bumbun with 21st Century IT equipment worth RM 21,530.



Making their way to the finish line.

We are thankful to MyKasih for supporting our school's sports day event. Activities such as this are important for the children's development and it brings the community together. It also provides school teachers with an opportunity to strengthen bonds with students and their parents, as well as other important stakeholders like the district education department and corporate partners. We hope MyKasih will continue to support our school activities in the future.

SK Sungai Bumbun Headmistress, Norlela Hashim



Students of the Blue House getting charged up for the next telematch.

Midas Flora adopts 51 students in Jinjang, Kuala Lumpur



Midas Flora Sdn Bhd's staff carrying out activities with students of SJK (C) Jinjang Tengah 1, Kuala Lumpur.

MIDAS FLORA SDN BHD



RM 37,200
Donated



51
Students Supported

It was a happy day on 9 April 2018 at the launch of the MyKasih 'Love My School' student bursary programme in SJK (C) Jinjang Tengah 1, Kuala Lumpur. Thanks to the generous contribution of RM 37,200 from Midas Flora Sdn Bhd, 51 students will receive a monthly allowance of RM60 through their MyKasih smartcard to pay for their daily meals at the school canteen, as well as books, stationery and other learning necessities from the school bookshop.

The event was officiated by Executive Director of Midas Flora Sdn Bhd Helisa Yip, in the presence of MyKasih Trustee Puan Siti Khairon, and SJK (C) Jinjang Tengah 1 Headmaster Ngoi Kwang Hong.

10 staff volunteers from Midas Flora played games with the students beneficiaries and later presented them with gifts of stationeries before parting ways.



Beneficiaries of the MyKasih 'Love My School' bursary programme in SJK (C) Jinjang Tengah 1 hail from low-income households residing in the Jinjang district of Kuala Lumpur.

We are absolutely proud and honoured to play our role in channelling support to the young school-goers, especially those from financially-challenged backgrounds. We believe that all children should be able to study and achieve their fullest potential without having to worry about daily nourishment or having learning materials to actively participate in the classroom.

Midas Flora Sdn Bhd Executive Director, Helisa Yip



Midas Flora Sdn Bhd Executive Director, Helisa Yip (second from left), observing a demonstration of a cashless purchase being carried out using a student's smartcard.



Simple games to break the ice during the meet-and-greet session between donor and beneficiaries.



SJK (C) Jinjang Tengah 1 Headmaster, Ngoi Kwang Hong (left), MyKasih Foundation Trustee, Siti Khairon (second from left) and Midas Flora Sdn Bhd Executive Director, Helisa Yip, pose with the student beneficiaries who participated in the cashless purchase demonstration.




Staff of Midas Flora serving light refreshments prepared for the students who attended the launch event.




Student expressing gratitude and happiness upon receiving gifts from the volunteers of Midas Flora.


Linaco Group goes deep in the jungle to support Temiar Orang Asli students



LINACO



RM 82,800
Donated



130
Students Supported

Linaco Group together with the students of their newly adopted school, Sekolah Kebangsaan Pos Balar, Gua Musang, Kelantan. The students come from the surrounding interior Temiar Orang Asli villages.

MyKasih and Rasaku Marketing Sdn Bhd, a company under the Linaco Group, jointly adopted 130 primary school kids of Sekolah Kebangsaan Pos Balar, near Gua Musang, Kelantan, under the MyKasih Love My School student bursary programme.

At the same time, Rasaku extended their support to another 50 students in Sekolah Kebangsaan Sri Melor in Kota Bahru, Kelantan.

Each student beneficiary gets RM60 a month to spend on daily meals and learning necessities which they can purchase in school using their MyKasih smartcard.

Linaco's team braved a 43km off-road journey from Gua Musang to reach SK Pos Balar to spend time with the community and launch the programme on 26 June 2018.

"When we planned to visit SK Pos Balar, our team did not expect it to be so far in the interiors, nor did we expect the drive to be so challenging. It was a shocking realisation for us to learn of communities still living so deep in the forest. But it was one of the most valuable experience for us, as we learnt how the different Orang Asli communities live," shared Stanley Ng, Head of Operation of FKFF (M) Sdn Bhd, a subsidiary of Linaco Group.

"We are also humbled to be able to help the students of SK Pos Balar and SK Sri Melor. We wish the kids all the best in their pursuit of education," he further added.

Besides SK Pos Balar and SK Sri Melor, Linaco Group has also adopted SK Sungai Bumbun (A), an Orang Asli school located in Banting, Selangor.

We are truly grateful for the opportunity to adopt two primary schools in Kelantan, one of which is the most rural and hardest to reach Orang Asli school. From this trip we made, we now have an understanding of the many hardships the Temiar Orang Asli face, made more challenging due to their location deep in the jungles. We are blessed to be able to rise to the occasion and render help where it is needed the most.

FKFF (M) Sdn Bhd Head of Operation, Stanley Ng



200 students receive goodie bags filled with snacks and personal care items like toothbrush, toothpaste and soap.



The students pay for their daily meals and learning necessities in school using their MyKasih smartcard.



Linaco Group Senior Finance Manager, Low Cheng San, giving a welcoming address to the students.



The Linaco team were treated to traditional music by the villagers.



A final group photo with the Pos Balar villagers who hosted the Linaco team.

Rotary Kasih Student Life Transformation Programme



Rotary International District 3300 commemorating their renewed pledge of RM 250,000 per annum towards the Rotary Kasih programme, a contribution which will be matched by MyKasih Foundation to support a total of 800 students in 15 primary and secondary schools in Peninsula Malaysia.

Rotary International District 3300 and MyKasih Foundation signed a Memorandum of Understanding (MOU) on 26 June 2018 to extend an on-going Rotary Kasih Student Life Transformation Programme which was initially launched in November 2014.

The Rotary Kasih Programme capitalises on the fund-raising capabilities of Rotary and MyKasih, which saw the matching of donations to a tune of RM 1.7 million worth of cashless bursaries for 2000 students in 16 schools in Malaysia.

The student beneficiaries receive monthly cashless bursaries of RM60 (for primary students) or RM80 (for secondary students) via their MyKasih smartcard to pay for meals at the school canteen, as well as school uniforms, books, and stationery at the school bookstore.

In commemorating four years of the Rotary Kasih collaboration, both parties (Rotary and MyKasih) renewed their pledge to jointly raise RM500,000 per annum on a matching fund basis to ensure the sustainability of the programme in the Rotary Kasih adopted schools.

The MOU signing and mock cheque presentation ceremony was held at Sekolah Jenis Kebangsaan Tamil Kajang, a school which has been supported under Rotary Kasih since 2015. MyKasih smartcards were distributed to new student beneficiaries that same day.



Outgoing District Governor Manohur Kurup listening to a new Rotary Kasih student beneficiary explain about the cashless bursary programme in her school, SJKT Kajang.



Signing of the Rotary Kasih Memorandum of Understanding between Rotary International District 3300, represented by Incoming District Governor Dr Baskaran Gobala Krishnan, and MyKasih Foundation, represented by Deputy Chairman Jeffrey Perera.

Rotary 


RM 500,000
Pledged per annum


800
Students in 15 schools supported per annum



Representatives from Rotary and MyKasih handing over the Rotary Kasih smartcards to the new student beneficiaries of SJKT Kajang.



MyKasih staff explaining to the Rotarians on how the cashless student bursary programme works. The demonstration included a new initiative being rolled out in schools, called "Recycle For Life", where students can earn extra pocket money from recycling recyclable waste at their school. The monies earned are credited into their smartcard which they can then use in school to pay for meals and learning materials.



Rotary District Governor Nominee Teoh Kwan Swee posing with a new student beneficiary while SJKT Kajang Headmaster John Posco looks on.

We are proud to partner with the Rotarians to make a meaningful difference in these students' lives through the Rotary Kasih Student Life Transformation Programme. Now into its fourth year, we look forward to expanding the scope of our joint outreach to deliver programmes which will help the students excel.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



MyKasih's Orang Asli Children's Education Fund

Children of Orang Asli families are not left behind in our efforts at providing them the opportunity to develop to their fullest potential. The MyKasih Orang Asli Children's Education Fund was set up to support indigenous children in national schools and those attending after-school classes at community-based learning centers.

The fund ensures that Orang Asli children, especially those in rural areas are able to attain an education by catering to the unique needs of the community.

Lanjan Tigers vie for the Tan Sri Dr Ngau Boon Keat Championship Trophy



DIALOG



RM 18,800
Donated



1
Rugby championship sponsored

SK Bukit Lanjan's "Lanjan Tigers" bagged the top prize in the Shield Category during the Selangor Under-12 Rugby Championship 2018.

As an extension of DIALOG Group Berhad's support in Sekolah Kebangsaan Bukit Lanjan (Asli) in Damansara Perdana, Selangor, the company sponsored the Selangor Under-12 Rugby Championship 2018 which the school hosted over the weekend of 7-8 April 2018.

The main aim is to provide the school with an opportunity to host a state-level event and expose their students to a higher level of competition.

The 188 students of SK Bukit Lanjan hail from economically-challenged backgrounds and are beneficiaries of the MyKasih 'Love My School' bursary scheme sponsored by DIALOG since January 2014.

In addition to the sponsorship of bursaries, DIALOG has expanded its scope of assistance to the school to include sponsorships of study camps, a 21st Century Classroom Transformation project (ICT infrastructure enhancements), annual sports carnivals and the edible garden project.

SK Bukit Lanjan's under-12 rugby team called "Lanjan Tigers" was born in 2015 as the first, and still remains the one-and-only, Orang Asli rugby team in Selangor.

DIALOG began supporting the Lanjan Tigers in 2016 by sponsoring their sports apparel and participation in district, state and national-level competitions. This year, DIALOG's financial support has enabled SK Bukit Lanjan to host a tournament involving 24 teams, out of which,

two were reigning champions in their respective districts.

Lanjan Tigers proved to be strong and confident competing on home turf and successfully bagged the top prize in the Shield Category.

At the closing ceremony on Sunday 8 April, DIALOG Sports Club President, Mohd Qayyum bin Mohd Adnan, gave away the Tan Sri Dr Ngau Boon Keat Championship Trophy to the victorious team – SK Taman Seroja, as well as medals and prizes to the other category winners.

In order to excel in studies, students need to be healthy, fit and enthusiastic about school. We are encouraging this in SK Bukit Lanjan by supporting not only academic related programmes but also sports and outdoor classroom activities. We are very proud that the Lanjan Tigers, who initially started as easy pickings, are now a force to be reckoned with.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat

Snapshots from the field



A fit Lanjan Tiger sprinting towards a touch down.



Lanjan Tigers in a scrum.



Lanjan Tigers supporting their fellow teammates during a match. Sports like rugby, teach children about teamwork.



Lanjan Tigers bagged the top prize in the Shield Category.



DIALOG Sports Club President Mohd Qayyum giving away medals and the Tan Sri Dr Ngau Boon Keat Championship Trophy to the overall champion, Seroja Eagles of Sekolah Kebangsaan Taman Seroja.

Safer Schools Programme

Keeping Orang Asli children safe in schools



**STAFF OF
KHAZANAH
NASIONAL**



RM 41,680
Donated



6-Day
Workshop conducted

Participants of the Safer School programme consists of NGO staff, community leaders and teachers who will return to their respective villages and the communities they work with to deliver a 3-hour talk on "Preventing Child Sexual Abuse".

In line with MyKasih Foundation's increasing focus on Orang Asli and their children's education, MyKasih organised a 6-day "Training of Presenters" workshop on 18-23 June 2018, as part of the 'Safer Schools' programme.

With funding support from Khazanah staff, the Safer Schools project kicked off as a collaborative effort with The Indigenous Peoples Network of Malaysia (JOAS) and was conducted by Protect and Save the Children (P.S.The Children).

The training, titled, "Prevention of Child Sexual Abuse in Orang Asal Schools and Communities", gathered 40 participants from NGO partners, Orang Asli school teachers, as well as community leaders and teachers from community schools supported by MyKasih Foundation from across Peninsular Malaysia, Sabah and Sarawak.

The objective of the training was for the participants to become familiar with basic rights of children and to be able to deliver a 3-hour talk on the prevention of child sexual abuse in their respective communities and schools.

This training was a new experience for the participants which they deeply appreciated. The training concluded with a formation of a support group comprising the participants and the trainers, to encourage and motivate one another as they embark on conducting talks within their community.



Workshop participants discussing various topics concerning child rights.



Zaliha a/p Titoi, a coordinator for Orang Asli learning centres in Sungai Bill, Perak, practising the delivery of her presentation with fellow workshop participants.



Workshop participants brainstorming on topics given by the facilitators such as identifying possible solutions for the handling of child abuse cases in communities and schools.



Prof Dr Doris Padmini of Universiti Kebangsaan Malaysia asking a question during the workshop's panel session.



Cikgu Rusinah Sinti from Kampung Tjong, Tuaran, Sabah, sharing with other participants on how sex abuse cases are handled in Sabah.



Participants bonded during solidarity night, a night where the participants who hail from various indigenous ethnic groups shared their traditional dance and songs.



Nora binti Kantin from Kuala Betis, Kelantan, presenting their group's discussion outcome on Orang Asli customs.



40 participants from Peninsular Malaysia, Sabah and Sarawak gathered for the 6-day workshop to prepare themselves to give talks on "Preventing Child Sexual Abuse."

Supplementary Assistance Programmes

With funding from donors and support from trainers and community partners, MyKasih carries out supplementary assistance programmes to provide recipient families with the opportunity to become empowered and financially independent to lead a better life.

- + **Skills and Entrepreneurship Training** are conducted by accredited trainers to empower MyKasih participants with the knowledge and skills to realise their full potential and achieve financial independence.
- + **Health Screenings** are organised with the Ministry of Health and National Population and Family Development Board (locally known as 'LPPKN').
- + **Job Training and Placement** opportunities are given to recipients and their family members to become gainfully employed. In collaboration with retail partners and civil society organisations, employer interviews and hire suitable candidates from the MyKasih database.
- + **Tuition and Scholarship**. MyKasih collaborates with tuition providers and various colleges and universities to provide our beneficiaries with tutorial support and award the high-achievers with scholarships.

DIALOG staff volunteer in SK Bukit Lanjan, Selangor



Volunteers from DIALOG spent half a Saturday helping out in the edible garden.

In June, two gotong-royong clean-up activities were carried out by DIALOG volunteers in the edible garden and school library of Sekolah Kebangsaan Bukit Lanjan (Asli). The activities are part of an on-going employee volunteer programme which DIALOG conducts regularly.

DIALOG adopted SK Bukit Lanjan under the MyKasih 'Love My School' programme in 2014 and is currently supporting 188 students, from the pre-schoolers to the Primary Year 6 students, with cashless bursaries.

The edible garden project was launched on 9 August 2016 in conjunction with the International Day for the World's Indigenous Peoples 2016. With a seed grant of RM 10,000 from DIALOG, the school planted up a garden of vegetables, herbs and fruits which serve as an outdoor classroom for the students, as well as a source of food for the students and the community at large.

The garden is worked on regularly by SK Bukit Lanjan's teachers, students and DIALOG staff, to ensure continued harvest.

SK Bukit Lanjan's Student Affairs Senior Manager, Suhaidi Sapuan, said, "DIALOG has always been supportive of the school's activities and continues to ensure a conducive learning environment for the students. This has greatly motivated not only the students to attend school, but also the teachers to inject more creativity in delivering lessons to keep the students enthused."

"Thank you, DIALOG and MyKasih Foundation, for all that has been done for the school and the students. The regular engagement by DIALOG staff shows that DIALOG really cares for the well-being of our students," added Suhaidi.



The hardworking staff from DIALOG pitched in to fix up the library.

DIALOG employees beautify SK Kampung Tunku, Selangor



30 DIALOG staff spent their Saturday morning at Sekolah Kebangsaan Kampung Tunku, Petaling Jaya, Selangor, painting the school's perimeter walls.

3 0 Dialog staff spent the morning of Saturday 9 June 2018 volunteering at Sekolah Kebangsaan Kampung Tunku, a primary school which DIALOG adopted this year to aid underprivileged students through the MyKasih 'Love My School' cashless bursary scheme.

The volunteers painted the school's perimeter walls and assisted the school's Parent-Teacher Association at a 'Free Market' event, where items were given away for free to SK Kampung Tunku's underprivileged students' families, in conjunction with Ramadhan.

SK Kampung Tunku's Headmaster, Khairul Anuar Abdul Azid, said, "We would like to thank MyKasih and DIALOG for painting the school walls and helping to distribute Hari Raya clothing at the Free Market stalls. DIALOG's employees showed great enthusiasm and dedication. We did not expect them to complete the painting of so many walls within a few hours. We are truly impressed by the team effort. We can see why DIALOG is such a successful company – it is through the dedication of its employees!"

Commenting on the Hari Raya Free Market event, Khairul Anuar added, "This is the second year that we have organised the free market event. We have received encouraging feedback from our students' parents and we hope to do more of these community events in conjunction with other festive celebrations in the future."



The school compound being brightened by a fresh coat of paint.

We are happy to be able to collaborate with SK Kampung Tunku, a newly adopted school in Petaling Jaya. I would also like to applaud DIALOG staff for taking time from their weekend to pitch in and help out and hope that more staff will join in future gotong-royongs.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



SK Kampung Tunku headmaster, Khairul Anuar, presenting a token of appreciation to MyKasih Foundation Deputy Chairman Jeffrey Perera for aiding students through the Love My School programme.



Putting their backs into the brushes. Quality and excellence are two of DIALOG's core values.

Dialog staff volunteers paint with smiles on their faces.



An additional activity held during the gotong-royong was the 'Free Market' where preloved clothes and household appliances were given away for free to the underprivileged students' families.

WORLD ENVIRONMENT DAY 2018

Beat Plastic Pollution Through Recycle For Life

As we celebrate World Environment Day (WED) on 5 June 2018, we focus on the efforts we can take to encourage awareness and action to protect our environment.

Each year, WED has a new theme that major corporations, NGOs, communities and governments worldwide adopt to advocate environmental causes. The theme for 2018 is "Beat Plastic Pollution".

In MyKasih Foundation, the Recycle For Life (RFL) programme was given a big push to roll-out nationwide.

Cenviro Sdn. Bhd. (a company owned by Khazanah) conceived RFL together

with MyKasih Foundation last year with the objective of enhancing the public practice in recycling and supporting the Government's initiative for waste segregation at source. RFL is a programme that provides cash value through a smartcard for recyclable items. The smartcard can then be used by cardholders to pay for essential goods purchased in participating supermarkets, school canteens and bookstores.

In schools, students bring their recyclable wastes to school and have the cash value loaded into their smartcard when the wastes are collected. MyKasih and Cenviro had piloted this programme successfully in Sekolah Jenis Kebangsaan Tamil Ladang Wellesley in Kedah between



Recycle for Life smartcard can be used to make purchases at the school canteen and bookshop.

August and December last year, and the programme is currently ongoing.

SCHOOL EDIBLE GARDEN PROJECTS

Other than RFL in schools supported under the MyKasih 'Love My School' cashless student bursary scheme, edible garden projects are being encouraged to impart crucial fundamentals of environmental consciousness and social responsibility among the children. School teachers also use the garden to teach Bahasa Malaysia, English, Mathematics and Science.



I am proud to share that RFL is now running in 73 schools with over 2000 students. We hope more schools will come on board to embrace this programme. The innovation by Cenviro to use our smartcard to encourage recycling is a testimony of the versatility of our cashless technology. Cenviro has made this an invigorating collaboration to motivate the general public into becoming more environmentally conscious and responsible.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat



Students of SK Tamil Ladang Wellesley queueing up to weigh their recyclables. Cash value based on current market price will be deposited into their Recycle for Life smartcard.

MAKE A DIFFERENCE

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.



VOLUNTEERS

Donate books, clothes or give your time. Be involved and make a difference in the lives of the less privileged.



CORPORATES

Sponsor a MyKasih community and adopt families today! Create a positive impact in your neighbourhood through food aid and education programs.



INDIVIDUALS

Donate generously and support our community programmes and activities geared towards improving the quality of life of MyKasih families.



All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes. **All donations to MyKasih Foundation are tax-exempted.**

Donations can be made via the following channels.

CHEQUE

Payable to **“MyKasih Foundation”** to:
MyKasih Foundation
DIALOG TOWER, No. 15, Jalan PJU 7/5,
Mutiara Damansara, 47810 Petaling Jaya,
Selangor Darul Ehsan, Malaysia.

Please provide the following particulars on the reverse side of your cheque.

Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

Corporate Donor

Full name of company, company registration number, company mailing address and details of main contact person.

TELEGRAPH TRANSFER

Name of Bank	AMBANK (M) BERHAD
Account No.	217-201-200645-9
ABA Swift Code	ARBKMYKL
Bank Address No.	30, 32 & 34, Jalan SS2/61, 47300, Petaling Jaya, Selangor Darul Ehsan.

CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

www.mykasih.com

Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih “Love My Neighbourhood” food aid programme or the MyKasih “Love My School” student bursary programme.

For further information, please contact us at info@mykasih.com or +603 7720 1888.


MyKasih
Love My Neighbourhood

MyKasih Foundation would like to acknowledge its donors & partners

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- 99 Speedmart

Government Ministries & Agencies

- Central Bank of Malaysia
- Economic Planning Unit, Prime Minister's Department
- Economic Planning Unit, Johor State Implementation & Coordination Unit Prime Minister's Department
- Multimedia Development Corporation
- Malaysia Ministry of Education
- Malaysia Ministry of Health
- Malaysia Ministry of Home Affairs
- Malaysia Ministry of Urban Wellbeing, Housing and Local Government
- Malaysia Ministry of Women, Family and Community Development
- National Population and Family Development Board
- Performance Management Delivery Unit, Prime Minister's Department
- Sarawak Ministry of Welfare, Women and Community Wellbeing
- Sarawak State Government

Education & Training

- Agensi Kounseling dan Pengurusan Kredit (AKPK) of Bank Negara Malaysia
- Kassim Chin Humanity Foundation
- Klinik Kesihatan (nationwide)
- Klinik Pergigian (nationwide)
- Kolej Komuniti Miri
- Lifeworks Sdn Bhd
- Malaysian CARE
- Monash University Volunteers Programme
- National Population and Family Development Board
- People Systems Consultancy
- Universiti Tun Abdul Razak (UniRAZAK)
- SOLS 24/7

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- Genting Mas (Sabah)
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- Pasaraya Ong Tai Kim (Klang Valley)
- TF Value Mart
- The Store (nationwide)
- 99 Speedmart

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- Center for Orang Asli Concerns (COAC)
- House of Hope (Penang)
- Kassim Chin Humanity Foundation
- Lions Club International (nationwide)
- Miri Dayak Association
- PACOS Trust
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- Persatuan Ibu Tunggal Sarawak (Bintulu)
- Persatuan Ibu Tunggal Terengganu (Dungun, Kerteh, Paka)
- Pertubuhan Ehsan Penyangang
- Pertubuhan Komuniti Kasih Selangor
- Pusat Penyayang Kg Sg Kayu Ara
- Rotary International (nationwide)
- SOLS 24/7
- Sabah Women Action-Resource Group (SAWO)
- The Indigenous Peoples Network of Malaysia (JOAS)
- Yayasan Pasir Gudang

CASHLESS WELFARE WITH A TECHNOLOGICAL DIFFERENCE



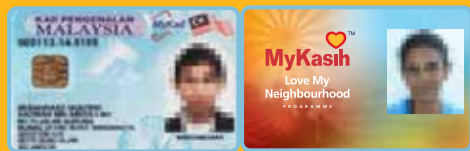
Food Aid & Household Items



Student Bursary



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Medical



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Multiple schemes on a single platform

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