

# MyKasih Foundation receives RM48,000 from General Electric

**MIRI:** General Electric (GE) presented RM48,000 to the MyKasih Foundation yesterday for its 'Love My School' bursary programme.

The money will support the education of 50 SMK Subis students.

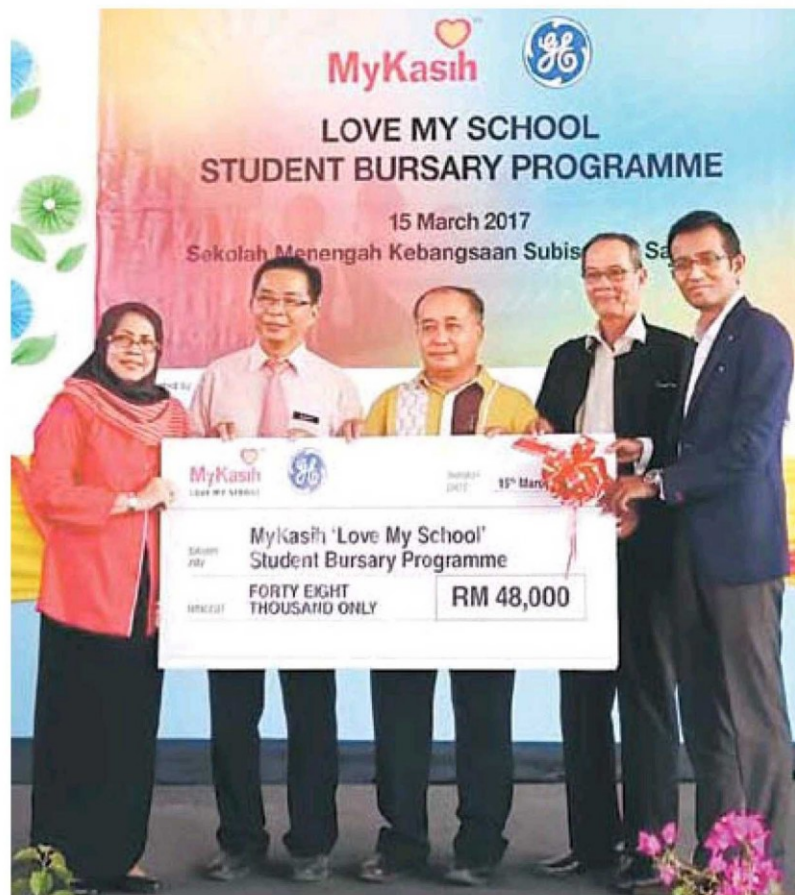
"GE, in support of the nation's mission to end education inequity, is proud to be part of the MyKasih 'Love My School' programme. This initiative, coupled with our on-going partnership with Teach for Malaysia, will be the true measure of our business here in Malaysia," said GE Malaysia chief operating officer Azli Mohamed.

MyKasih Foundation chairman and co-founder Tan Sri Dr Ngau Boon Keat said in a statement that the foundation is pleased to partner with General Electric to deliver charitable giving directly to beneficiaries in a targeted, secure, efficient and transparent manner.

"MyKasih's cashless method of aid distribution gives the donor the assurance that funds are delivered to targeted recipients and are used for their intended purposes.

"Through the bursary programme, students from economically-challenged backgrounds receive much-needed financial support for daily meals and learning necessities, which, in turn, will give them a better chance at completing their education and building a better life for their families. We hope other companies will be inspired to come forward to collaborate with MyKasih Foundation, as we continue to help more families and students here and the region," said Ngau.

Students from low income



(From left) MyKasih Foundation trustee Siti Khairon Shariff, SMK Subis headmaster Albert Ong, SMK Subis PTA chairman Tuai Rumah Changgai Dali, SMK Subis vice-chairperson Wan Pauzi Wan Ahmad and Azli at the presentation.

households adopted under the 'Love My School' programme receive bursaries of RM40 twice a month via a contactless MyKasih smartcard.

Recipients will draw on the allowances using their MyKasih student smartcard to purchase school books and stationery from the school bookstore, as well as daily meals from the school canteen.

The bursary scheme is subject to annual review where students'

academic performance is assessed.

Since its inception in 2009, the MyKasih Foundation has reached out to more than 230,000 low-income households in over 400 locations nationwide, out of which 11,000 are primary and secondary students from 200 schools.

To date, more than RM180 million worth of aid has been channelled to targeted beneficiaries using the MyKasih cashless payment system.