

Giving aid to the poor

Company donates RM1mil to help low-income households in Kedah

WASTE management company Cenviro Group has contributed RM1mil to MyKasih Foundation to assist low-income households in Kedah with food aid, under the MyKasih Love My Neighbourhood programme.

The project is being done in collaboration with Yayasan Prihatin Rakyat Kedah (YPRK).

Kedah Menteri Besar Datuk Seri Mukhriz Mahathir who is also the patron of YPRK, was present to witness the cheque presentation from Cenviro Group to MyKasih Foundation earlier this month.

Also present were Cenviro Group chairman Datuk Seri Ismail Shahudin, Kedah Exco member Datuk Suraya Yaacob, MyKasih Foundation trustee Siti Khairon Shariff and MyKasih Foundation managing director

Jeff Perera.

This is Cenviro Group's first collaboration with MyKasih Foundation and YPRK. Ismail said, "This collaboration is a good opportunity for us to start fostering good relations with local government agencies and authorities, as well as local communities.

"The programme is our way of looking after the welfare of the people in the area where we operate.

"We all have a responsibility to help the underprivileged. I sincerely hope more donors in Kedah will partner MyKasih Foundation so we can help more families in this state," Siti said.

Mukhriz lauded the initiative and hopes the collaboration will continue to help more underprivileged families.



Helping the underprivileged: Ismail (second from left) presenting a mock cheque to Siti Khairon (third from right). Looking on is Mukhriz (centre) and Perera (second from right).