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Bank aid for 350 hardcore poor

KOTA KINABALU: A total 350 families from among the hardcore poor in Sabah received aid to buy essential food items under the AmBank MyKasih Programme this year.

AmBank Group Chairman Tan Sri Azman Hashim said of the total, 50 families were from the Kota Kinabalu District while the rest were from Sandakan.

"The MyKasih Programme is not only directed at the hardcore poor in the urban areas but is open to all places including the rural areas," he told reporters after launching the AmBank MyKasih Programme in Menggatal, near here, Saturday.

He said RM52,000 had been allocated to 50 families who were picked to take part in the charity programme. He said AmBank allocated RM1 million under the MyKasih Programme each year and coop-

erated with non-government organisations to identify and select suitable families to receive the aid nationwide.

Earlier, in his speech, Azman said AmBank had also extended aid by one year to 50 families who had received aid under the programme previously.

"AmBank has also provided finance savvy sessions whereby families taking part in the programme will attend talks to help them manage their finances," he said.

Meanwhile, local resident Amoi@Lidia Lansin, 60, who had been picked for the first time to take part in the programme was thankful as it had helped to lighten the burden of her family.

Eddie Bernard Gansuling, 40, who was taking part in the programme for the second time, said the programme had helped him especially in managing and planning his daily expenditure.