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## TNT Express Malaysia and MyKasih Join Forces in Aid of Families

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TNT Express Malaysia has embarked on yet another Corporate Social Responsibility (CSR) initiative, this time in collaboration with the MyKasih Foundation, a charity organization which aims to help less fortunate families in Malaysian communities throughout the country.

Under the initiative called TNT-MyKasih "Love My Neighbourhood" programme, TNT Express Malaysia will contribute more than RM 40,000 to MyKasih, which will be channelled towards 40 less fortunate families in Malaysia to help them with their daily needs and expenses. For a period of one year, the funds will be disbursed to these families on a fortnightly basis, in order to promote responsible spending and financial planning. The funds will be loaded onto the beneficiaries' MyKads, which they will, in turn, be able to use at participating retailer Giant Supermarket to pay for essential food items.



In addition to this, TNT Express Malaysia will also launch a series of financial literacy programs, as well as health screenings for the members of the beneficiary families, which will be hosted by TNT's very own employees.

The initiative will kick-off with a health screening exercise for the families in May, followed by the financial literacy programmes, which will be held every fourth Saturday of the month moving forward.



The collaboration between TNT Express Malaysia and MyKasih Foundation was made official at a ceremony held at The Summit in USJ, Subang Jaya, attended by Dr. Ngau Boon Keat, Chairman of MyKasih Foundation and Mr Chong Siang Chung, Managing Director of TNT Express Malaysia; representatives of the two organizations, as well as representatives from the families benefiting from the initiative.

Commenting on the joint initiative, Dr. Ngau Boon Keat, Chairman of MyKasih Foundation said, "As of April 2012, MyKasih Foundation provides aid to 11,256 under-privileged families in 116 communities nationwide, including Sabah and Sarawak. Therefore, it is very encouraging when corporate organizations such as TNT Express Malaysia, joins us in our efforts, not only financially, but in terms of the labour of their own staff as well, in support of the cause that we believe in. It is our hope that more corporations follow in their footsteps to do their bit for the less fortunate."



Meanwhile, Mr Chong Siang Chung, Managing Director of TNT Express Malaysia said, "Corporate Social Responsibility today is no longer limited to companies merely issuing cheques to welfare organizations. There are communities and people out there with various needs, and at TNT, we believe everyone can do their bit to help those who may not be as fortunate as they are. This is why in all our CSR initiatives, TNT Express Malaysia also get its staff actively involved in order to truly make an impact in the communities in which we operate."

Prior to their collaboration with MyKasih Foundation, TNT Express Malaysia had been involved in a number of other CSR initiatives here in Malaysia. Earlier this year, in conjunction with the World Press Photo Exhibition, of which TNT was a sponsor and joint organizer, the company conducted photography workshops for underprivileged children from several orphanages around Malaysia.

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