

A helpful programme

Firm gives out clothing to needy women

CHEVRON has contributed women's clothing to the MyKasih Foundation that helps less fortunate Malaysians rebuild an independent and sustainable future.

Chevron's Government and Public Affairs manager Mokhtar Ali Ismail said the effort was made for the beneficiaries of MyKasih and their children who are entering the work force for the first time.

"This, coupled with MyKasih's dedicated support network comprising integrated programmes such as food aid distribution, counselling, financial literacy and skills training modules, is bound to contribute towards increasing the percentage of MyKasih women who retain jobs after one year, and who have definite career and personal goals they would like to achieve," he said.

MyKasih will provide each recipient with an outfit when she is seeking or has attained a job interview.

A second set may be given when she gets the job. Recipients will also get advice on how to mix and match outfits for work.

"In these difficult times, it is nice to see corporations such as Chevron reach out in a unique way.

"We are grateful to the women of Chevron who also willingly gave not only from their wardrobes but more importantly from their hearts," said Chief Executive Officer of MyKasih Foundation Jeff Perera.



Big help: Perera accepting contribution of women's attire from Chevron's Area Marketing Support manager Albert Lim and Mokhtar. With them are some of the MyKasih recipients.